

CNH Industrial Honors Sergio Marchionne Student Achievement Awards Winners for North America

Burr Ridge, July 16, 2019

CNH Industrial (NYSE: CNHI /MI: CNHI) honored the winners of the Sergio Marchionne Student Achievement Awards for North America during an awards ceremony on July 12.

The annual Student Achievement Awards Program recognizes children of CNH Industrial's employees for their academic excellence, involvement in extracurricular activities and community service. It originally started in 1996 as Fiat Awards and was renamed the Sergio Marchionne Student Achievement Awards in 2018 as a tribute to CNH Industrial's former chairman. The program is open to students with a high school or university diploma, or a university degree, and covers all countries where CNH Industrial has a significant presence.

CNH Industrial senior executives hosted a reception for the winning students and their families to celebrate their achievements and present the awards. Lady Suzanne Heywood, Chairperson of CNH Industrial, delivered the keynote speech praising the students' commitment, dedication and passion, "You should all be proud of the accomplishments that you've achieved so far, and I am confident that they will not be the last. Many congratulations to the students, and to your parents. I wish you many more opportunities to learn and grow in your future."

Hubertus Mühlhäuser, CEO of CNH Industrial, stressed the importance of supporting young talent, "The Student Achievement Awards underline our commitment to promoting education, investing into talent, and giving back to the community. We are proud to support our employees and their children."

The 17 winners of the North America region were selected from a group of highly qualified high school and college graduates for their outstanding academic accomplishments, as well as their participation in extracurricular activities and contributions to their community.

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