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New Holland showcases its sustainable solutions at the World Biogas Summit 2019

New Holland Agriculture participated in the World Biogas Expo 2019, the largest international trade show dedicated to anaerobic digestion (AD) and biogas, which took place at the National Exhibition Center in Birmingham, U.K. on July 3 and 4. The event, in its ninth edition, provides a unique opportunity for manufacturers, policy makers and regulators to meet with other key stakeholders in the sector to exchange ideas, discuss international market trends and review the latest gas powered technologies.

New Holland is a pioneer in the use of alternative fuels in agriculture through its Clean Energy Leader® strategy, launched to increase farming efficiency and sustainability. It was represented at the Summit by Mark Howell, Global Product Manager Alternative Fuels, who spoke about the future of biogas in agriculture, the circular economy, and the role of institutions in promoting and facilitating the use of natural gas. Also speaking at the event was Andrew Dunne, Global Brand Communications Projects Manager, who took part in the first session of Day 2: “How can a Global Biogas Mark Drive Awareness and Growth of the Biogas Industry?”.

New Holland exhibited its Methane-Powered Concept Tractor with its FPT Industrial ground breaking NEF 6 cylinder natural gas engine. The innovative concept tractor combines visionary design with advanced and sustainable biomethane combustion, the vital link that closes the virtuous cycle of the Energy Independent FarmSM, which sees farmers producing fuel from waste products, taking sustainability all the way to possible carbon neutrality.

The Methane-Powered Concept Tractor has been playing an important role in raising awareness of the opportunities of alternative fuels for a sustainable agriculture. It has been exhibited at events in the USA, Brazil, Japan and across Europe, where it has met with great success and won numerous awards – most recently at EXPOBIOGAZ, the renewable gas benchmark event in France, where it was singled out for an award as a favourite (“coup de coeur”) of the jury panel.



PRESS RELEASE

New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com

New Holland Agriculture is a brand of CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. More information about CNH Industrial can be found online at www.cnhindustrial.com



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Press contacts:

Sara Sebastianelli, Brand Communications UK&ROI - Phone: +44 (0) 01268 295 268
email: sara.sebastianelli@newholland.com