

Centrosinergija invests in IVECO Daily Natural Power to advance its environmental credentials

Centrosinergija, a part of My Kiosk Group's business system, one of the leading distribution and logistics companies in Serbia, has renewed its fleet with the latest generation of IVECO Daily Natural Power vehicles powered by Compressed Natural Gas engine (CNG).

Belgrade, 7th June 2019

On 27th of May, Centrosinergija received **45 new IVECO Daily Natural Power**, 35S14N V model for its fleet. The official ceremony took place at the premises of IVECO distributor for Serbia, Auto Cacak Komerc in Belgrade.

The long-term goal of Centrosinergija is to become a leader in the field of distribution and logistics through the constant improvement of business processes and investment, with a responsible attitude towards the environment and the local community in which it operates. Through great effort, dedication and expertise, the company is operating to high standards and meeting the needs of the most demanding clients.

The Daily Natural Power, part of IVECO Daily Blue Power family and crowned International Van of the year 2018 by an international jury of industry professionals, is the perfect business partner for Centrosinergija, providing a transport solution driven by technology that is sustainable by nature.

The Daily Natural Power builds on IVECO's extensive experience developed over more than 20 years' pioneering work in natural gas technology. It features the 3-litre F1C engine that generates 136 hp to deliver best-in-class torque of 350 Nm. This engine of industrial derivation is more robust and guarantees more torque and driveability than CNG car-derived engines, delivering a performance without compromise.

"Within the project of expanding the volume of business in September 2018, we invested in the procurement of 11 Iveco Daily eco-friendly natural gas vehicles, which provided us with an exceptional combination of quality and economy. That is why we have now decided to increase the number of vehicles in our fleet with 45 IVECO Daily Natural Power, which will further contribute to the competitiveness of our services on the market. At the same time, it will have a positive effect on the reduction of air pollution in the central city zones, where our fleet conducts a large number of deliveries of goods to retail shops. The use of CNG vehicles will significantly reduce the emissions of greenhouse gases. The Daily Natural Power is also extremely quiet, making it ideal for deliveries in urban areas," says Zoran Popović, the company's managing director.

“IVECO not only offers customers the widest range of alternative fuel powered solutions available in the market, we also invest in order to directly contribute to reduce pollution in our industrial and logistic operations. Thanks to an increasingly solid cooperation with our suppliers and customers, IVECO will continue to promote around the world a more sustainable transport, for the preservation of our planet and for the health of our children and the future generations,” says **Emilio Parato, IVECO Business Director, Austria and CEE.**

“Our collaboration with one of the country’s biggest distribution and logistics companies and opinion leader such as Centrosinergija is a text-book example of win-win approach and true partnership, where IVECO’s Natural Power technology benefits all the business partners involved as well as Serbian citizens. We invite all the transport companies to join the common effort, with the support of State and city authorities, Gas providers and stakeholders, to promote Natural Power technology and build a solid better for mass use of CNG vehicles,” adds Milos Lalovic, IVECO Area Manager, Balkans.

IVECO

IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand’s wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

For further information about IVECO: www.iveco.com

For further information about CNH Industrial: www.cnhindustrial.com

For further information, please contact:

IVECO Press Office – EMEA Region

pressoffice@iveco.com

www.ivecopress.com

Tel. +39 011 00 72965

Facebook: <https://www.facebook.com/IVECO/>

YouTube: <https://www.youtube.com/user/ivecoitaly>

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