

IVECO opens new sales and service premises in Antalya

SAMKO Automotive, one of IVECO's oldest authorized service providers in Turkey, inaugurated a new facility in Antalya that includes a modern showroom and well-appointed workshop for full-range service.

Antalya, April 27th 2019

IVECO strengthens its presence in Antalya and the surrounding region with the new facility opened by its authorized full-range service provider SAMKO Automotive on the Antalya-Burdur highway.

During the opening ceremony, SAMKO Chairman Bilal Oktar said: "We believe in IVECO's future and we are pleased to inaugurate today our new facility to provide even better service to our customers. Our facility covers a total area of 4,000 square meters, of which 1,950 square meters covered. With our 27 expert technicians and our new 850 square meter workshop, we will be able to service 15 vehicles simultaneously and ensure timely and efficient support for our customers."

The new facility also features a modern 300 square meter indoor showroom where IVECO's latest vehicles will be on display. Şahinler, IVECO's most powerful dealer in the Aegean Region, will provide customers from the Antalya area with sales support from these premises.

Speaking at the inauguration, IVECO Araç Assistant General Manager Tansu Giz stated: "As IVECO Türkiye, we are a fast-growing brand in Turkey. Our market share has more than doubled in the last 9 years, reaching 7.8% as end of 2018. Today, IVECO is the third player in Turkey's truck segment of 3.5 tonne and above, with a capillary presence across the country comprising 27 sales points and 54 service stations. With SAMKO's new and modern facility we will be able to be closer to our customers to provide quality products and services. I would like to thank the SAMKO family on behalf of IVECO for showing their faith in IVECO by investing in these modern premises. I would also like to thank our Aegean Region dealer Şahinler for their cooperation with SAMKO to provide a successful sales activity in this facility."

During the ceremony, Tansu Giz presented a commemorative plate to Bilal Oktar to mark the occasion.



PRESS RELEASE

IVECO

IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

For further information about IVECO: www.iveco.com

For further information about CNH Industrial: www.cnhindustrial.com