

## New Holland Agriculture displays its extended product offering at SIAM 2019

- *From the 16<sup>th</sup> to the 21<sup>st</sup> of April in Meknès, Morocco, New Holland Agriculture is participating at the “Salon International de l'Agriculture (SIAM) 2019” with its extended product offering.*
- *The latest New Holland TC5.30 combine harvester, TD3.50 and T8.410 tractor models are being presented for the first time at SIAM show.*

Meknès, 16th April 2019

New Holland Agriculture is participating in the “Salon International de l'Agriculture (SIAM) 2019” on 16th – 21st April 2019, where it is showcasing its high horsepower tractor range and unveiling new products: the TC5.30 combine harvester, the TD3.50 and T8.410 tractors, which many farmers will see for the first time in Morocco.

New Holland Agriculture, together with its long-time importer S.O.M.M.A., part of Auto Hall Group, presents its machinery in an exciting environment for visitors to discover the products on display and guide them through the services available for supporting their farming business.

The new **TC5.30** combine harvester with improved features including new unloading tube and bigger grain tank has been designed to deliver impressive performance in a variety of crops and conditions. Offered with the best ratio between price and specifications in its segment, the TC5.30 is built to save time and money. In combination with the 15ft header the TC5.30 may reach a high daily productivity. With mainly mechanical components and good accessibility, the TC5.30 is easy to maintain and to service.

The **TD3.50** tractor model is the tractor of choice for a wide variety of applications typical of small tractors and designed to operate with minimal demands for fuel and maintenance. The TD3.50 is being presented with its reputation for dependable and versatile performance in the sub-50 hp segment. In the high horsepower segment, the **T8.410** tractor model is on display along with the **T6050** and **T6090** tractor models. The T8 tractors are among the most powerful conventional tractors in the world. The long wheel base guarantees outstanding stability on the road and in the field with exceptional maneuverability for large scale agricultural operations.

Furthermore, New Holland Agriculture is showcasing its well-known **TD Straddle Series**; **TD5 Series**; **TT Series**, the versatile **TD4040F** orchard tractor and the **BC5000** small square baler during the SIAM show. All the New Holland Agriculture's products on display at the show cover the complete agricultural cycle and reinforce New Holland Agriculture's position in Moroccan agricultural sector.

The SIAM show is one of the best opportunities for many African farmers, to see the latest in agricultural equipment. Its 14<sup>th</sup> edition has attracted a large number of visitors from around the



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world as per the previous years. The sales teams from New Holland Agriculture and its importer S.O.M.M.A., will be on hand to explain how they are able to support farmers in their businesses with the full experience of a global leader that offers the widest and most diversified range of agricultural machinery.

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New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit [www.newholland.com](http://www.newholland.com)

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