

CASE Construction Equipment unveils methane-powered wheel loader concept – ProjectTETRA

London, April, 8, 2019

CASE Construction Equipment, a brand of CNH Industrial N.V. (NYSE:CNHI / MI:CHI) today gave the public an insight into a sustainable, connected and technologically advanced future of construction at the Bauma trade show in Munich, Germany, with the unveiling of its methane-powered wheel loader concept – ProjectTETRA.

Jointly developed by the CNH Industrial international design and CASE engineering teams, this concept is a clear departure from anything seen to date in the construction industry. The concept reflects both the increasing importance of alternative fuels, and demonstrates their viability in the construction environment: the concept wheel loader is powered by a proven methane engine, produced by sister brand FPT Industrial, and delivers exactly the same performance as its diesel equivalent. This is combined with cutting edge styling and an advanced operator environment, which makes extensive use of touchscreen and voice control technologies. Furthermore, innovative safety features include biometric technologies together with an obstacle detection system, which is derived from CNH Industrial's autonomous vehicle research and development program.

CASE has demonstrated the feasibility of this concept in a range of real-world construction environments as well as proving the business case, in terms of sustainability, reduced overall total cost of ownership and operational viability.

The CASE methane-powered wheel loader concept is testament to CNH Industrial's longstanding commitment to alternative fuel technologies, and is further proof of the practicability and flexibility of natural gas, demonstrating its viability in both on and off road applications.

For further information on the CASE methane-powered wheel loader concept – ProjectTETRA, including images, video and technical information, please visit:

http://bit.ly/CASE_ProjectTETRA

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com

Sign up for corporate news alerts from the CNH Industrial Newsroom:

bit.ly/media-cnhindustrial-subscribe

Media contacts:

Laura Overall
Corporate Communications Manager
CNH Industrial
Tel. +44 (0)2077 660 338
E-mail: mediarelations@cnhind.com