

CASE Construction Equipment appoints new Head of Sales and Marketing in Europe

Turin, 25 March 2019

CASE Construction Equipment announces the appointment of Nicola D'Arpino as Head Sales and Marketing for Europe. Following a 16-year career within the CNH Industrial Group, D'Arpino brings a wealth of knowledge to this role from his work within the construction industry.

D'Arpino will succeed Jose Cuadrado, as Cuadrado moves to take the position of VP in After Market Solutions for CNH Industrial.

D'Arpino's appointment follows the changes to CNH Industrial's Global Executive Committee in January 2019, as it enhances the organisational structure to focus on five global operating segments: construction, agriculture, commercial and specialty vehicles, powertrain and financial services.

The construction segment continues to be led by Carl Gustaf Göransson, President of Construction.

Notes to editors:

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CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 loader/backhoes, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CASEce.com.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.

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