

Kielce, 15.03.2018

Case IH brand wins two Gold Medals at Targi Kielce S.A. during the 25th International Fair of Agricultural Techniques AGROTECH in Kielce

**PRESS RELEASE**

The first day of the largest event in the agricultural industry in Poland - 25th International Fair of Agricultural Techniques AGROTECH in Kielce - was a success in terms of the number of visitors. Over 700 exhibitors have decided to present their new products. The honorary patronage over the event was taken by the Ministry of Agriculture and Rural Development.

AGXTEND™ SoilXplorer by Case IH wins the Gold Medal at Targi Kielce S.A.

AGXTEND™ range of advanced farming products from Case IH includes new and exclusive technologies aimed at increasing productivity and efficiency, which provide measurable benefits throughout the year. AGXTEND™ series products complement and significantly expand the current offering of Case IH advanced farming systems (AFS), which will ultimately include a full range of interconnected solutions and services.

SoilXplorer, an AGXTEND™ series product, was honored by the Jury of the Kielce Trade Fair Gold Medal Competition. The recognition of AGXTEND™ SoilXplorer was the result of the following features: functional properties, performance parameters, ergonomics and safety, efficiency of use and energy consumption, quality and design aesthetics, impact on the natural environment.

SoilXplorer is a non-contact sensor that uses electromagnetic signals to measure soil conductivity at four depths: 0-25 cm, 15-60 cm, 55-95 cm and 85-115 cm. It can be

fitted on the front three-point linkage of the tractor. On one hand, it can be used to create field maps, record soil cohesion and prepare soil and moisture levels maps, and on the other hand, to provide information on the occurrence of soil compaction zones and their depth, which allows cultivation work at different depths of soil with the use of appropriate tools . Full depth operation only in those places of the field, where it is necessary, saves fuel and reduces the consumption of metal parts, which translates into significant savings.

The organizer of the competition is Targi Kielce S.A. and the Institute of Technology and Life Sciences, Warsaw branch. The Gold Medals of Targi Kielce S.A. were awarded during the opening ceremony of the 25th International Agricultural Fair AGROTECH on 15 March 2019.

Targi Kielce S.A.'s Gold Medal award goes to Case IH for the original and innovative style of the exhibition presentation

During the opening ceremony of the 25th International Fair of Agricultural Techniques AGROTECH the winner of the competition for the most original and innovative exhibition presentation style was selected. The Gold Medal of Targi Kielce S.A. in this category was awarded to the Case IH brand. The Case IH exhibition is truly impressive. Case IH products are presented on a total area of approx. 1200m², including on the external area - in front of the main hall and terminals which form the exclusive entrance to the exhibition.

This year's Case IH fair exhibition strongly emphasizes both the rich product offering and the brand's wide range of innovative technologies, available within the AGXTEND™ series, aimed at increasing efficiency and effectiveness to provide strong benefits to Case IH customers. It is the latter feature that was decisive in winning the Gold Medal of Targi Kielce S.A.

Press information and photo material: <http://mediacentre.caseih.europa.com>

The Case IH brand enjoys the trust of professionals thanks to over 175 years of experience in the agricultural machinery industry. A comprehensive range of tractors, combine harvesters and square balers supported by a global network of professional salesforce, providing our customers with excellent technical support and efficient solutions required to ensure productivity and efficiency in the 21st century. Additional information about Case IH products can be found online at www.caseih.com.

Case IH is a brand of CNH Industrial NV, a global leader in the field of capital goods, listed on the New York Stock Exchange (NYSE: CNHI) and on the Italian Stock Exchange in the Mercato Telematico Azionario index (MI: CNHI). More information on CNH can be found at www.cnhindustrial.com.



[Case IH Media Center](#)



www.caseih.com



www.facebook.com



www.youtube.com

For further information, please contact:

Esther Gilli

Ph: +43 7435-500 634

Public Relations Officer Europe, Middle-East and Africa

Email: esther.gilli@caseih.com