

Amit Kakkar appointed Managing Director of CNH Industrial Capital in India

New Delhi, March 11, 2019

CNH Industrial Capital, the financial services division of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI), announces that Mr. Amit Kakkar has joined as Managing Director of CNH Industrial Capital (India) Private Limited and will lead this newly-established Indian business unit.

Mr. Amit Kakkar is an established financial services professional with more than 17 years of experience. He joins CNH Industrial from Clix Capital Services, where he served as Business Leader for the Vehicles business. Prior to joining Clix, Mr. Kakkar was Chief Operating Officer, at Toyota Financial Services, India. He holds a Post-Graduate Diploma in Business Management from the Symbiosis Centre for Management & HRD.

CNH Industrial Capital (India) Private Limited was launched in April 2018. It offers competitive retail finance solutions to customers and dealers of its New Holland Agriculture, Case IH and CASE Construction Equipment brands.

CNH Industrial employs over 2,500 people in India and locally manufactures agricultural equipment through its New Holland Agriculture and Case IH brands and construction equipment through its CASE Construction Equipment brand at its industrial bases in Greater Noida, Pithampur and Pune.

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PRESS RELEASE

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com

CNH Industrial Capital (India) Private Limited is an indirect wholly owned subsidiary of CNH Industrial N.V. and is licensed as a Non-Banking Financial Corporation under Reserve Bank India Act, 1934. As a finance company, the primary business of CNH Industrial Capital (India) Private Limited is to underwrite and manage financing products for end-use customers and dealers of CNH Industrial (India) Private Limited and Case New Holland Construction Equipment (India) Private Limited and provide other related financial products and services to support the sale of agricultural and construction equipment. CNH Industrial Capital (India) Private Limited corporate offices are located at ATC Tower, 4th Floor, Maruti Industrial Complex, Plot No. 14 A, Sector 18, Gurgaon 122015.

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