

First Case IH Sugarcane Harvester delivered in Uttar Pradesh

HABS Agriculture farmers from Sambhal and Amroha districts, are the first proud owners of a Case IH sugarcane harvester in Uttar Pradesh.

Uttar Pradesh, February 8, 2019

A delivery of the first ever **Case IH Austoft® 4000 Series sugarcane harvester Double Plus** took place in Uttar Pradesh. It is the first time that the machine is being adopted in the northern state of India for sugarcane mechanization.



Senior officials from Case IH handed over the keys of the sugarcane harvester to HABS Agriculture Farmers from Sambhal and Amroha districts.

HABS Agriculture Farmers is an association formed by four progressive farmers, namely Mr. Brajendra and Mr. Shailendra from Sambhal and Mr. Harinder and Mr. Ajinder from Amroha. They have always been a step ahead in adopting advanced farming technologies to increase their farm productivity. They recently had the opportunity to visit CNH Industrial's manufacturing plant in Pune, where they were impressed by the quality and features of Case IH products.

Case IH leads the world in cane-harvesting technology

The Austoft Series has a long history of leading the world in cane-harvesting technology, promoting excellent cane quality and ultra-clean samples. It has also earned a solid reputation for its advanced solutions, performance and high levels of customer satisfaction which have been proven the world-over.

Among Case IH's sugarcane harvesting solutions, the Austoft 4000 Series is specifically designed for small to medium landholdings or big plantations with reduced row spacing. The new 4000 Double Plus is compact and designed specially to streamline the harvesting process in sugarcane fields that use reduced row-to-row spacing of 4 feet and above depending upon field conditions.

Case IH has a customer care center available in eight languages to support its customers across the country and can be reached on the toll-free no. 1800-419-0124.

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PRESS RELEASE

Press releases and photos: www.caseihmediacentre.com

Case IH is the professionals' choice, drawing on over 175 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers is supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions required to be productive and effective in the 21st century. More information on Case IH products and services can be found online at www.caseih.com.

Case IH is a brand of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.

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