

CNH Industrial announces senior appointment

London, February 12, 2019

CNH Industrial N.V. (NYSE: CNHI / MI: CNHI) today announced the appointment of Brad Crews as the Brand President of Case IH, effective March 4, 2019. Case IH is one of the Company's global agricultural brands.

Brad Crews rejoins CNH Industrial following his tenure as a Director of Titan Machinery Inc., an agricultural and construction dealer group of global scope. Mr. Crews can draw on some 23 years of experience at CNH Industrial, where he held a variety of increasingly senior managerial roles, culminating in his appointment as Chief Operating Officer of the former NAFTA region in 2014, a role he held until his departure in 2017.

Mr. Crews holds a Master's degree in Engineering from the University of Michigan, USA and a Master's degree in Management from Rensselaer Polytechnic Institute, USA.

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com

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