

IVECO's Stralis X-Way proves the perfect match for Brocks Haulage after positive press and driver tests

Strong demonstrator performance and a short delivery lead-time sees Essex-based company place first order with IVECO

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A series of glowing press reports and an intensive week behind the wheel of a demonstrator was enough to persuade bulk excavation specialist Brocks Haulage to take on nine 32-tonne IVECO Stralis X-Way tippers, each specified for off-road missions.

One of the Purfleet firm's most experienced drivers was given the job of testing the vehicle, and he was quick to give it his seal of approval.

Anthony Brown, Operations Director at Brocks Haulage, says: "We needed to replace our older vehicles ahead of upcoming emissions regulations and read a lot of good write-ups in trade magazines about the Stralis X-Way. This led to us taking on a demonstrator and our driver, who has driven a variety of different tippers over his 20 year employment with us, was very impressed.

"We're now putting all nine through their paces and performance both on and off-road has been excellent. We've used other manufacturers in the past, but the Stralis X-Way is now a major consideration for our future replacements."

The 8x4 rigids have been mounted with Boweld bodywork and join the company's 55-strong fleet, having been delivered within just eight weeks of the customer placing the order. They will be used on excavation contracts and construction sites in London and across the south east of England, transporting excavated inert and contaminated material, concrete, tarmac and delivering recycled and primary aggregates.

Brocks Haulage selected IVECO's 'OFF' chassis setup, to give them the ability to tackle terrain with an approach angle greater than 25 degrees for the best performance when collecting and delivering off-road. Alongside ON and ON+, it is one of three chassis setups available across the Stralis X-Way range, ensuring these new vehicles can tackle off-road terrain whilst benefiting from lower maintenance and repair costs than dedicated off-road vehicles.



PRESS RELEASE

Off-road missions are also tackled with ease thanks to IVECO's new HI-TRACTION system, which provides additional hydraulic front-wheel traction and when needed, a 'boost at start' function to increase torque on the front axle while starting up – improving vehicle stability and driver safety on difficult terrains.

They have been supplied on a five-year IVECO Elements repair and maintenance contract which has been structured to maximise uptime and performance. Servicing will be undertaken overnight by local IVECO dealer Acorn Trucks in West Thurrock – just three miles away from Brocks Haulage's site.

Each Stralis X-Way tipper (AD340X42Z) is powered by IVECO's proven Cursor 11 engine, delivering up to 420hp and 2,000 Nm of torque for the optimum blend of performance.

As a CLOCS champion and Silver member of the Fleet Operator Recognition Scheme (FORS), Brocks Haulage has specified each Stralis X-Way with a blind spot window in the passenger door, maximising the driver's visibility of cyclists and pedestrians and helping to reduce the risk of a collision with other road users. The new vehicles also feature 360° camera system, audible turn left signal indicator and side underrun guards – all helping to maintain the highest levels of safety.

Additionally, the vehicles benefit from some of IVECO's most advanced features, including the new HI-TRONIX automated transmission and the new HI-MUX electrical system, which offers improved reliability and increased data management, and IVECO's HI-CRUISE integrated drive system, which uses GPS to enable predictive cruise control and gear-shifting for the most effective fuel-saving.

Established in 1974, Brocks Haulage is a family-run business offering services in large bulk excavations, site clearance, earthworks and groundworks as well as waste haulage to customers in London and the south of England. It also has a range of grab, low loader, plant, and roll on/off vehicles available for hire.

IVECO

IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

To download supporting imagery: <http://gk.news/IVECO>

For further information about IVECO: www.IVECO.com

For further information about the IVECO dealer network: <http://www.IVECO-dealership.co.uk>

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