

IVECO focuses on sustainable technology at the Brussels Motor Show

IVECO showcases its offering of sustainable solutions for all missions in the light and medium commercial vehicle sectors with a particular focus on its industry-leading Natural Power CNG (Compressed Natural Gas) technology.

IVECO presents the new Daily 4x4, which offers a full line-up of off- and all-road vehicles, and introduces the first 7-tonne GVW 4x4 vehicle with payload up to 4,300 kg in the market.

Brussels, 22 January 2019



IVECO is participating in the **96th Brussels Motor Show, held in Brussels (EXPO)** from 18th to 27th of January 2019, with a stand focused on the light and medium commercial vehicle lines featuring its Natural Power CNG technology, after having made history at the IAA 2018 with the first 100% diesel-free stand.

The natural gas vehicles on display – a semi-windowed Daily van, a Daily chassis cab with platform, a Daily van for parcel deliveries and a Eurocargo medium truck – show the extensive variety of missions IVECO's Natural Power offering can cover.

IVECO is also presenting the latest generation of the Daily 4x4 family, which has been significantly renewed and extended to offer for the first time a full line-up of off- and all-road vehicles. Completing the display at the exhibition is the Daily Hi-Matic equipped with its highly efficient diesel engine and advanced 8-speed automatic transmission, which combines extremely low emissions with ultimate driving pleasure.

In addition, the Daily Natural Power van with the **40th Anniversary Limited Edition livery** that was displayed at IAA has been selected by the Motor Show's organisers for display on the "**Most Loved Van**" stand, highlighting the popularity of IVECO's natural gas Daily range.

John Venstra, IVECO Business Director Benelux, commented: *"The transport industry is undergoing a true energy revolution, and it is moving fast in the face of mounting pressure to address environmental and air quality issues on our roads and city centres. IVECO is at the forefront of this process with our full offering of alternative tractions that provides the technological mix that is able to meet the specificities of every mission. In addition, we are pushing the boundaries of environmental performance of diesel technology with our high-efficiency, extremely low emissions solutions. Here at*

the Brussels Motor Show we have chosen to focus on our light and medium lines to show how we can help our customers reduce their environmental footprint with our Daily and Eurocargo ranges.”

IVECO's display at the Brussels Motor Show highlights how the brand is able to meet the specific requirements of all missions for light and medium commercial vehicles.

IVECO's exclusive Hi-Matic transmission is at the heart the brand's solutions for **city centres and suburban transport** on the stand. The **Daily Hi-Matic Natural Power**, the first light commercial vehicle featuring a 3.0 litre CNG engine with an 8-speed automatic gearbox in the industry, offers the perfect combination of low-emission fuel and driveability in urban areas. Part of the sustainable Daily Blue Power family that was crowned “Van of the Year” 2018, it is the perfect solution for transport in the typical last mile, stop-and-go city centre missions. To highlight the variety of missions the Daily Hi-Matic Natural Power can cover, three models are on display: a semi-windowed van bearing the Daily's 40th anniversary livery; a chassis cab equipped with a Scattolini platform; and a van equipped for parcel deliveries by Spier with a personalisation designed by **Garage Italia Custom** to commemorate the Daily's anniversary. Completing the display of vehicles for this sector is a **Daily Hi-Matic** chassis cab equipped with a recovery platform, shown with a racing Ferrari car.

IVECO is presenting an important new introduction that offers for the first time a **full line-up off- and all-road missions** with cab, van, chassis cowl and crew cab versions: the latest generation **Daily 4x4**. The offering of IVECO's 'go-anywhere' vehicle has been extended with a host of new versions. These include the model on display at the Motor Show, the first 7-tonne GVW 4x4 vehicle with payload up to 4,300 kg in the market with a choice of body lengths up to 5 m. The new generation 4x4 also offers IVECO's class-exclusive Hi-Matic gearbox, as well as top safety features such as disk brakes with ABS and Electronic Stability Programme (ESP) specifically developed for the 4x4 vehicle.

Showcasing IVECO's sustainable solutions for heavier urban missions is the Eurocargo NP, the CNG version of “The truck the city likes”, which perfectly meets the requirements of this sector with extremely low emissions and quiet operation, ideal for night-time urban deliveries.

IVECO

IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

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