

New range of lubricants for New Holland Agriculture is available in Russia

- *The second-generation product line of NEXPRO spare parts is supplied by New Holland Russian dealers for machines in the post-warranty period.*
- *The NEXPRO lubricants are the first products from this line to be launched in Russia. These are offered at competitive prices without compromising on the quality.*

Moscow, 17th December 2018

New Holland has introduced its own second line of replacement parts, NEXPRO, to help farmers across Russia ensure best performance from their agricultural machines. This second-generation product line was specifically developed for older agricultural equipment in its model range.

The NEXPRO lubricants are the first parts from this line to be introduced in the market, providing operators of agricultural equipment from past model years which have overcome the warranty line with a high-quality product at competitive prices.

The NEXPRO range covers eight state-of-the-industry types of oil including engine, gear and hydraulic oils for every machine from New Holland product offerings.

The NEXPRO line of lubricants available in the country was developed taking into account the local operating conditions such as rapid temperature changes, instability of the fuel quality, high dust content and heavy-duty operations. The oils in this series exhibit enhanced protective properties and meet the most stringent international standards.

Mikhail Murakhovsky, Business Director for Spare Parts and Services at CNH Industrial Russia, said: "NEXPRO lubricants have been formulated in direct response to feedback from New Holland dealers and customers asking for access to a competitive range of parts to keep older agricultural machines safely and reliably on the field. This new range of lubricants is going to give Russian farmers' older machines a new lease of life."

The NEXPRO lubricants range offers New Holland customers certified parts developed and manufactured under the supervision of New Holland experts. NEXPRO spare parts for machines in the post-warranty period are subject to standard warranty conditions for CNH Industrial Genuine Parts. New Holland offers certified components from the manufacturer at all stages of the life cycle of the agricultural equipment. The customer benefits from the use of certified products ensuring that the machines's value will not depreciate over time.

The NEXPRO lubricants will be distributed exclusively through the authorised New Holland dealer network. Russian customers will also benefit from the premium service of the New Holland network, with availability for service support at all New Holland dealerships.

The first NEXPO lubricants will be available for New Holland customers in Russia and Belarus starting from December 2018.

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New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com

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