

NORTH AMERICA

For more information, contact: Marisa Riley, 651-338-4593 mriley@bader-rutter.com

> Sy Stevens, 262-636-0850 sy.stevens@caseih.com

Case IH Recognized as Innovator With Three 2019 AE50 Awards

Advancements in seeding, tillage and harvesting praised

RACINE, Wisconsin (January 16, 2019)

Today, the American Society of Agricultural and Biological Engineers (ASABE) recognized three new agricultural innovations pioneered by <u>Case IH</u>, further solidifying Case IH as an industry-leader in agronomic design. The innovations are:

- Case IH AFS Soil Command[™] agronomic control technology
- Precision Disk[™] 500 double shoot (DS) air drill with simultaneous single-pass seeding and fertilizing
- Axial-Flow[®] 250 series combine with new AFS Harvest Command[™] combine automation system

The ASABE, along with the Association of Equipment Manufacturers (AEM), praised all three products as top innovations among the AE50 honorees. ASABE, which annually distinguishes the 50 most significant product innovations in the areas of agricultural, food and biological systems, will present the inaugural Davidson Prize at Commodity Classic in Orlando, Florida.

"While our efforts are always primarily focused on improving the efficiency and profitability of our customers, we appreciate this recognition of our commitment to that goal," said Scott Harris, Case IH vice president, NAFTA. "We're also pleased to note that all three products recognized by the AE50 awards this year were developed through our Customer Driven Product Design (CDPD) process. The process supports our High-Efficiency Farming initiative and has been instrumental in providing producers with award-winning agricultural innovations."

Case IH Agriculture 621 State St., Racine, WI 53402 USA Ph. 877-422-7344 Fax 262-636-7809

NORTH AMERICA





Caption: The award-winning Axial-Flow[®] 250 series combine features 2-speed electric shift ground drive transmission and optional AFS Harvest Command[™] combine automation system.

Click [HERE] to download a high-res version.

Read more about this year's Case IH AE50 award winning products:

Axial-Flow 250 series combine with optional AFS Harvest Command

The Case IH Axial-Flow 250 series (Axial-Flow models 7250, 8250 and 9250) leads the industry in reliability and efficiency, with 2-speed electric shift ground drive transmission, adjustable rotor cage vanes and improved feeder house design. Choose from three levels of automation technology: Standard, Feedrate Control and Full Automation. The optional AFS Harvest Command combine automation system proactively senses and optimizes machine performance for maximum efficiency.

AFS Soil Command agronomic control technology

AFS Soil Command sensor technology helps producers overcome unseen challenges to unlock a field's full agronomic potential during tillage and create the ideal seed growing environment. AFS Soil Command agronomic control technology allows the operator to precisely coordinate control of every component of their tillage tool to optimize all machine settings as field conditions change.



Precision Disk 500DS

The Precision Disk 500DS air drill saves time and work, and reduces production costs by allowing operators to seed and fertilize simultaneously in one pass. The Precision Placement Knife[™] optimally positions fertilizer to increase the accessibility to growing plants. Two ranks combined with 20-inch up-and-down movement of the parallel link row unit provide superior ground following, and lower weight means less compaction and more available horsepower to seed at higher rates.

For more information, visit your local Case IH dealer or <u>www.caseih.com</u>.

Case IH is a global leader in agricultural equipment, committed to collaborating with its customers to develop the most powerful, productive, reliable equipment — designed to meet today's agricultural challenges. With headquarters in the United States, Case IH has a network of dealers and distributors that operates in over 160 countries. Case IH provides agricultural equipment systems, flexible financial service offerings and parts and service support for professional farmers and commercial operators through a dedicated network of professional dealers and distributors. Productivity-enhancing products include tractors; combines and harvesters; hay and forage equipment; tillage tools; planting and seeding systems; sprayers and applicators; site-specific farming tools; and utility vehicles. Case IH is a brand of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI).

###