

Case IH launches its own second product line of lubricants in Russia

- *The second-generation product line of NEXPRO spare parts is stocked by Case IH Russian dealers for older agricultural machines.*
- *The NEXPRO lubricants are the first products from this line to be presented in Russia. These are offered at competitive prices without compromising on the quality.*

Moscow, 17th December 2018

Case IH has launched its own second line of replacement parts, NEXPRO, specifically developed for older agricultural equipment in its model range.

The NEXPRO lubricants are the first parts from this line to be introduced in Russia, providing customers with a high-quality product at competitive prices. These products are dedicated to Case IH's agricultural equipment from past model years that have aged beyond their warranty period.

The NEXPRO lubricants range covers eight state-of-the-industry types of oil including engine, gear and hydraulic oils for every machine from the Case IH product offering.

The NEXPRO line of lubricants available in Russia was developed based on the local operating conditions of Russian machinery: rapid temperature changes, instability of the fuel quality, high dust content and heavy-duty operations. The oils in this series exhibit enhanced protective properties and meet the most stringent international standards.

Mikhail Murakhovsky, Business Director for Spare Parts and Services at CNH Industrial Russia, said: "There was a need for a range of lubricants specially developed for those agriculture machines that have overcome the warranty line and cannot always reach authorised workshops for service. These lubricants, designed to meet the requirements of machines with long operating time, cover that need. By ensuring Case IH agriculture machines have a longer life, they will be a winning product in the aftermarket."

The NEXPRO lubricants range offers Case IH customers certified parts developed and manufactured under the supervision of Case IH experts. NEXPRO spare parts for machines in the post-warranty period are subject to standard warranty conditions for CNH Industrial Genuine Parts. Case IH offers certified components from the manufacturer at all stages of the life cycle of the agricultural equipment. The customer benefits from the use of certified products ensuring that the machines' value will not depreciate over time.

The NEXPRO spare parts range will be distributed exclusively through the authorised Case IH dealer network. Russian customers will also benefit from the premium service of the Case IH network, with availability for service support at all Case IH dealerships.

The first NEXPRO lubricants will be available for customers in Russia and Belarus starting from December 2018.

[ENDS]

Press releases and photos: www.caseihmediacentre.com

Case IH is the professionals' choice, drawing on over 175 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers is supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions required to be productive and effective in the 21st century.

More information on Case IH products and services can be found online at www.caseih.com. Case IH is a brand of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.

Contacts:

Alexandra Shatina

Spare Parts Marketing Communications Manager

Ph: +7 916 200 89 46

Email: alexandra.shatina@cnhind.com

Olga Chetvergova

Case IH Press Relation, Russia and Belarus

Ph: +7 916 102 3632

Email: olga.chetvergova@cnhind.com