

## FPT INDUSTRIAL CURSOR 13 ENGINE IS THE HEART OF THE 2019 DAKAR

Turin, January 7, 2019

When the going gets tough, the tough get going. FPT Industrial is again taking part in the annual, world-famous Dakar rally, and is a 2019 sponsor, equipping the four trucks of the Petronas Team De Rooy IVECO with its Cursor 13 engines.



One of the Petronas Team De Rooy IVECO vehicles with the FPT Industrial logo on the bonnet, representing the

Brand's growing commitment to offer the best powertrain assistance

The Dakar rally is one of the **most extreme competitions** in the world, but it is not for the fainthearted: **it requires passion, technology and endurance**, and the FPT Industrial Cursor 13 has all of these features. While the FPT Industrial engine was conceived to deliver high performance and top efficiency, all while respecting the environment, in industrial applications, it has also proven itself in racing. **The IVECO vehicles' Cursor 13 engines were especially engineered for such a challenging rally**. The customization was undertaken at the FPT Industrial **Arbon Research & Development center**. The 13-liter engine is renowned for its **reliability in on-road long haul missions**, as well as in agricultural applications, such as for large tractors and harvesters. The IVECO vehicles' Cursor 13 engines were especially engineered for such a challenging rally and can reach a maximum power of up to 1,000 hp.





The engines have proven their **reliability**, **robustness and top performance** by conquering the most challenging stages and terrain in past Dakar rallies. FPT Industrial specialized technical staff will support the team for the entire duration of the rally.

The 2019 Dakar rally marks the 41<sup>st</sup> running of this annual event, and this year will cross Peru for an epic adventure: 5,000 km, 10 stages (from January 6 to January 17), across dunes, sand and rocky terrain. It will start in Lima, the Peruvian capital city, and then move to Pisco, on the Pacific Ocean. Then the tour will bring the trucks to Arequipa, also known as the White City, at almost 2,300 meters above sea level and this terrain will be the toughest for the trucks. The most extreme stages need a powerful engine and the Cursor 13 **responds optimally to high altitude**, maintaining the same turbo speed and providing full control of this feature. The rally will finally end in Lima on January 17.

Stay tuned on our social networks and follow the De Rooy team's performance during the Dakar rally. If you love competition, fascinating landscapes and roaring tours, follow FPT Industrial and #FPTracing: you can even experience life on board and be part of the exciting Dakar experience through the stories from FPT Industrial special correspondents.

FPT Industrial is a brand of CNH Industrial, dedicated to the design, production and sale of powertrains for on and off-road vehicles, marine and power generation applications. The company employs more than 8,000 people worldwide, in ten manufacturing plants and seven R&D Centres. The FPT Industrial sales network consists of 73 dealers and about 800 service centres in almost 100 countries. A wide product offering, including six engine ranges from 42 hp up to 1,006 hp, transmissions with maximum torque of 200 Nm up to 500 Nm, front and rear axles from 2 to 32 ton GAW (Gross Axle Weight). FPT Industrial offers the most complete Natural Gas engines line-up on the market for industrial applications, including engine ranges from 136 hp up to 460 hp. This extensive offer and a close focus on R&D activities make FPT Industrial a world leader in industrial powertrains. For further information, visit <a href="https://www.fptindustrial.com">www.fptindustrial.com</a>.

## Media contact:

Fabio Lepore FPT Industrial Press Office Global

Tel.: +39 011 007 6720

E-mail: press@fptindustrial.com

Emanuela Ciliberti FPT Industrial Press Office EMEA

Tel.: +39 011 007 1798