

New Holland Agriculture farms in the virtual world with Farming Simulator 19

NEW HOLLAND, PA (December 21, 2018) - New Holland Agricultural has significantly expanded its range of equipment which is available on the latest edition of the now internationally renowned Farming Simulator game. Developed by GIANTS Software GmbH, the game is the most successful and widely played farming simulation package, and is considered to be one of the most 'authentic' farming games available on the market.



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Gamers can select an entire New Holland fleet, with tractors, combines, forage harvesters, headers, balers, mowers and material handling equipment to provide users with a realistic 'virtual' farming experience. This year's game sees the début of the brand's FR780 forage harvester and the T6 Tier 4B range of tractors – available in both standard and Blue Power variants. For those gamers who are dedicated silage producers, the New Holland Construction *for NAFTA only* W190D wheel loader will find a place in their sheds, and for those drawn to livestock farming, the wheeled and tracked 200 series skid steer loader range is available. If gamers are looking to recreate the nostalgia of farming from days gone by, the well-loved TX32 combine series, first launched in 1988, is also available for purchase. Additional New Holland products are available on the 'ModHub'.

The farming environments have been significantly enhanced, with new crops, rideable horses, allowing you to get even close to your crops and improved multiplayer mode: up to 16 people can farm together, or even compete on the same map. Gamers can now choose to start from scratch, and build up their farm by dint of hard work, or choose to set-off with a significant sum in the bank, meaning they can go pure New Holland from day one.

The game was launched in November 2018 and is available for PCs and Macs, as well as on Sony PlayStation 4 and Microsoft Xbox One.

To discover more, watch the New Holland trailer video at:

<https://youtu.be/RyR3hXk1IZ0>

About New Holland

New Holland Agriculture and New Holland Construction sell and service an innovative line of agricultural and construction equipment, including a full line of tractors, hay and forage equipment, harvesting, crop production, skid steer and compact track loaders, compact

wheel loaders, tractor loader backhoes and mini excavators. Sales, parts and service are provided by more than 1,000 New Holland dealers throughout North America. More information on New Holland can be found at www.newholland.com/na.

New Holland is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com



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