

IVECO '#presente' for Fondazione Telethon. Auctioning the Daily Blue Power Hi-Matic Natural Power in the special "40 years" livery, in celebration of the vehicle's anniversary: champion of sustainability, champion of solidarity

The Daily Blue Power Hi-Matic Natural Power, International Van of the Year 2018, in the exclusive livery dedicated to the vehicle's 40th anniversary, created by Garage Italia, is to be auctioned off on the CharityStars website [www.charitystars.com].

The proceeds will be donated to Telethon, a foundation that carries out research into rare genetic conditions. The auction will close on Thursday 20th December.

Turin, 17th December 2018

For the fifth year running, IVECO will be **"#presente" for the Fondazione Telethon**, a partnership created to give a voice to children and families dealing with rare genetic conditions. A **Daily Blue Power Hi-Matic Natural Power with special "40 years" livery** will be auctioned off today, Monday 10th December, on Charity Stars, the charity fundraising platform to channel online auction proceeds towards solidarity campaigns. The auction will close on Thursday 20th December: The funds received from the sale will be donated to the Telethon Foundation, an organisation which has funded and expanded scientific research into rare genetic conditions since 1990.

The new **"Daily 40th Anniversary"** livery, with a special design created by Garage Italia to celebrate the anniversary of the Daily, marks the long history of successes achieved by this vehicle, which combines an increasing focus on innovation with the ability to meet the ever-evolving requirements of customers, in order to remain at the very pinnacle of sustainability, ahead of all other vehicles currently present on the market.

Pierre Lahutte, IVECO Brand President, made the following comment: *"Our Daily Blue Power Hi-Matic Natural Power van, crowned International Van of the Year 2018, is already a champion of sustainability as operators in the transport sector can work in cities minimising noise and pollution emissions, creating healthier urban environments, as required by the implementation of the agreement between Bacino Padano regions - Piedmont, Lombardy, Veneto, Emilia Romagna - to adopt rehabilitation measures as regards air quality. "With a special livery dedicated to the Daily's 40th anniversary created for IVECO by Garage Italia, the Daily Blue Power, is also a champion of solidarity. We are thrilled to once again be collaborating with Telethon to be "#presente" for the Fondazione Telethon and all those who never rest in the fight against rare genetic conditions."*

Carlo Borromeo, Executive Director of the Style Centre at Garage Italia, added: *"For the vehicle exterior the creative team at Garage Italia was inspired by a true classic from the 80s, recalling the theme of interstellar travel in space in search of unexplored galaxies, icons from a time when vans and trucks from the USA to Europe were customised through airbrushing. Space and the speed of light created a retro-futuristic mix on the Iveco Daily body for Telethon, a unique van projected towards the future. "*

The **Daily Blue Power Hi-Matic Natural Power** is the first compressed natural gas vehicle in the LCV (light commercial vehicle) sector to be equipped with an 8-speed automatic transmission. It is an incredibly quiet urban vehicle, specially designed for use in cities and with close attention to achieving reduced emissions. It is characterised by the robustness, performance and reliability that the Daily is known for, whilst offering greater comfort and exceptional driveability.

The vehicle is fitted with a **3-litre F1C engine** that generates **136 CV**, delivering a best-in-class **torque of 350 Nm**. Compared to ordinary natural gas car-derived engines, this industrially-derived engine is more robust and guarantees more torque and better driveability, delivering superb performance without compromise.

The Daily Hi-Matic Natural Power is part of the **Daily Blue Power** family, the new sustainable range by IVECO, and winner of **"International Van of the Year 2018"**, the perfect solution for urban and suburban missions: It can access any city centre at any time, meaning drivers are free from restrictions imposed by environmental standards thanks to the winning combination of technology, reduced emissions with low environmental impact, high performance and efficiency.

IVECO

IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

For further information about IVECO: www.iveco.com

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Fondazione Telethon

Fondazione Telethon is a non-profit organisation created in 1990 as a response to the appeals of a group of stakeholders, who saw scientific research as the only real opportunity to fight genetic diseases and win. Thanks to the funds raised through the television marathon, along with other initiatives and a network of partners and volunteers, Telethon finances the best scientific research on rare genetic diseases, with the ultimate objective of making the treatments developed available to everyone who needs them.

Throughout its 28 years of activity, Fondazione Telethon has invested almost € 500 million in funding more than 2.620 projects to study more than 570 diseases, involving over 1.600 scientists.

Fondazione Telethon has made a significant contribution to the worldwide advancement of knowledge regarding rare genetic diseases and of research with a view to developing treatments.

On the 30th of May 2016, Fondazione Telethon and Ospedale San Raffaele announced the approval of Strimvelis, the first ex-vivo stem cell gene therapy to treat patients with ADA-SCID, by the European Commission. The gene therapy for the treatment of ADA-SCID was originally developed in Milan by Ospedale San Raffaele (OSR) and Fondazione Telethon, through their joint San Raffaele-Telethon Institute for Gene Therapy (SR-Tiget) and was taken forward by GSK through a strategic collaboration formed in 2010 between GSK, OSR and Fondazione Telethon.

Promising results were obtained in the clinical development of gene therapy for two other severe paediatric diseases such as metachromatic leukodystrophy and Wiskott-Aldrich syndrome, but also beta-thalassaemia. Gene therapy trials are currently ongoing for other diseases, i.e., mucopolysaccharidosis type

1 and type 6. Furthermore, Fondazione Telethon has also contributed to the clinical testing of a gene therapy approach for Leber's congenital amaurosis, a form of genetic blindness.