

FPT INDUSTRIAL PLANT IN ARGENTINA ACHIEVES BRONZE LEVEL CERTIFICATION IN WORLD CLASS MANUFACTURING

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FPT Industrial announces that its manufacturing plant in **Córdoba, Argentina**, has achieved **Bronze level** certification in the **World Class Manufacturing (WCM)** program. With a global presence, FPT Industrial uses the WCM approach to continually improve management and processes of its manufacturing sites.



PRESS RELEASE



WCM team in FPT Industrial's Córdoba plant

Covering an area of some 20,000 square meters, the FPT Industrial plant in Córdoba produces the **Cursor** and **NEF engine families** for On-Road, Off-Road, Marine and Power Generation segments. The plant opened in 2011.

The importance of the Argentinian market for FPT Industrial can be demonstrated by some impressive facts: the Brand is **leader in the engine segment for tractors and combine harvesters** in Argentina, **powers one in four construction machines** sold in the country and holds the second place locally as engine provider for heavy-duty vehicles.

To maintain its **leadership** in the country with best-in-class products, FPT Industrial made significant improvements to its Córdoba site, in accordance with WCM's high manufacturing

standards. “The improvements were in the areas of Autonomous Maintenance/Work Place Organization, Clarity of Objectives and Route Map to WCM, leading us to the Bronze Level designation” said **Juan Jose Tesio, Plant Manager at FPT Industrial Córdoba site**. “It is thanks to all employees’ dedication and professionalism that we reached this significant medal.”

The **World Class Manufacturing** program is a pillar-structured system based on continuous improvement, designed to eliminate waste and loss from the production process. WCM is an integrated model for managing all the elements of an organization, focused on improving the efficiency of all its technical and organizational components with the aim of maximizing market competitiveness. The WCM system is structured to encompass the most effective manufacturing methodologies, including **Total Quality Control (TQC)**, **Total Productive Maintenance (TPM)**, **Total Industrial Engineering (TIE)**, and **Just In Time (JIT)**. To certify improvements, periodic third-party audits evaluate all of the WCM pillars, forming an overall score for each plant that is the basis for three achievement levels: **Bronze, Silver and Gold**.

FPT Industrial is a brand of CNH Industrial, dedicated to the design, production and sale of powertrains for on and off-road vehicles, marine and power generation applications. The company employs more than 8,000 people worldwide, in ten manufacturing plants and seven R&D Centres. The FPT Industrial sales network consists of 73 dealers and about 800 service centres in almost 100 countries. A wide product offering, including six engine ranges from 42 hp up to 1,006 hp, transmissions with maximum torque of 200 Nm up to 500 Nm, front and rear axles from 2 to 32 ton GAW (Gross Axle Weight). FPT Industrial offers the most complete Natural Gas engines line-up on the market for industrial applications, including engine ranges from 136 hp up to 460 hp. This extensive offer and a close focus on R&D activities make FPT Industrial a world leader in industrial powertrains. For further information, visit www.fptindustrial.com.

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