

**CASE India launches an advanced version of its EAGLE EYE TELEMATICS solution**  
*A solution with better operational efficiency and security*

Gurgaon, December 12, 2018

CASE Construction Equipment, a brand of CNH Industrial, today launched an advanced version of its EAGLE **EYE TELEMATICS** developed in association with BOSCH at BAUMA CONEXPO INDIA being held at Gurgaon.

With an aim to offer a better Operational efficiency and security to the Customer, CASE India now will offer an advanced version of EAGLE EYE TELEMATICS. This version will provide Live tracking for the operating machine and will assist in Geofencing, by setting a predefined area on a map beyond which the machine will not work. This will help in alerting the user to any kind of theft or unauthorised usage of the machine along with device tempering alerts.

This advanced solution comes with pre-emptive critical machine parameter alerts such as indication of engine oil pressure, coolant temperature, transmission oil temperature, hydraulic filter status and battery status. It will also help in keeping track of service history and sending service reminder alerts along with information on the nearest service centre location. BOSCH, a leading global engineering and electronics company, has helped in the development of the advanced version of Eagle Eye Telematics. The new solution will be accessible to both iOS and Android users.

Commenting on the launch, **Mr. Ajay Aneja – Brand Leader, CASE India**, said, “CASE India is focused on improving the Customer’s Productivity. Keeping up with our mission, CASE India made some significant upgrades to our state-of-the-art EAGLE Eye Telematics technology. In an increasingly digitized India, this technology will assist our customers in managing their machines with a higher machine utilization and preventive maintenance assistance, thereby providing higher Productivity and Profitability.

**Mr. Gaur Dattatreya, Mobility Solutions, India**, said, “Bosch is elated to have partnered with CASE India for the development of the advanced version of their EAGLE EYE TELEMATICS. CASE India’s machines are renowned for their tough build and superior durability and with this new solution; we aim to help them set a new standard in the CE segment and serve customers with the right products and innovative technologies.”

During the exhibition CASE India showcased its enhanced range including the very popular Motor grader- CASE 865B with enhanced accumulators and bigger tyres for increased operator safety and greater efficiency in heavy applications such as mining sector. CASE India also displayed the all new 752EX Vibratory Compactor and a **new bigger Soil Compactor 1110 with an HVAC cabin, Upgraded PRO Series on Loader Backhoes having higher speeds**, improved ergonomics, and higher reliability and controllability. CASE India also showcased its CASE 851EX loader backhoe equipped with Centre pivot version.

Present on the occasion was the CASE India sales team to provide detailed information on the product offerings as well as the service, parts and financing teams to aid in complete business solutions, which include tailored financing packages, extended warranty, planned maintenance programmes, competitive cost of ownership, efficient parts and technical service.

*CASE Construction Equipment sells and supports a full line of construction equipment around the world, including loader/backhoes, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at [www.CASEce.com](http://www.CASEce.com).*

*CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at [www.cnhindustrial.com](http://www.cnhindustrial.com).*

**For Further information:**

Rachit Mishra | [rachit.mishra@cnhind.com](mailto:rachit.mishra@cnhind.com) | +91 9650911555

Bhavna Sharma | [bhavna.sharma@cnhind.com](mailto:bhavna.sharma@cnhind.com) | 9821443159

Rahul Sharma | [rahul.sharma@ketchumsampark.com](mailto:rahul.sharma@ketchumsampark.com) | 08506006866