

December, 2018

## **Concrete demand for IVECO ACCO with 82 truck Hanson order**

*One of Australia's leading concrete and construction materials company, Hanson, has taken delivery of the first of 82 ACCO 8x4 agitators, which will be deployed to sites across metropolitan Queensland, New South Wales, Victoria and Western Australia.*

The new trucks are part of a fleet rejuvenation program replacing older ACCO models along with several other brand trucks.

Hanson's National Procurement Manager, Neil McDermott, said the ACCO range is a proven performer in the industry and was selected because it provides several key performance benefits.

"In terms of tare weight, what the ACCO offers is very attractive," Neil said.

"The lower the tare weight the better it is from a fleet efficiency and business perspective."

All of the new trucks are fitted with 7.5 cubic metre bowls from Mixers Australia and ATT, and feature 340 hp engines, automatic transmission, front airbag suspension, rear rubber block suspension, and importantly for the application, Electronic Stability Control.

Given the time-sensitive nature of concrete delivery, all vehicles are also equipped with Trimble tracking and dispatch software, which helps manage the product delivery cycle by automatically updating dispatchers on location and status of the vehicles in real-time.

Neil said that aside from seeking efficiency, safety was another prime consideration for Hanson and more broadly across the concrete industry.

"It's a high centre of gravity application and couple this with the fact that the mixing bowl is rotating – if not driven correctly, concrete trucks can be prone to instability," he said.

"A safety feature such as ESC isn't a substitute for careful driving but it's an important piece of technology that reduces the likelihood of a rollover."

The new ACCOs will remain in service for 13 to 14 years – the first eight years of their working life will be in a metropolitan environment after which they'll be relocated to regional and rural areas which are normally a little easier on the equipment thanks to less stop and start work and a reduced overall workload.



PRESS RELEASE

Neil said it has been good for Hanson to re-establish a relationship with IVECO, after several years of purchasing competitor products.

“We bought solely IVECO for many years before making a change to try some other products,” he said.

“Hanson had been keen to use ACCOs again and to build on our earlier partnership. We are also pleased to be supporting Australian manufacturing and boosting local employment through this latest purchase.”

As ACCOs are a familiar vehicle on the Hanson fleet, the company’s drivers have responded well to the latest model, according to Neil.

“Our drivers comment favourably; with the front airbag suspension they’re a comfortable truck, are easy to get in and out of, and the cab over configuration provides excellent visibility and manoeuvrability on the work site,” he said.

The first batch of the new ACCOs is already operating, with the remainder expected to be delivered within the first quarter of 2019. Depending on where they’re located, the trucks will be maintained by IVECO Dealerships, Hanson’s in-house technicians or mobile mechanical contractors.

## IVECO Australia

**Iveco Australia** manufactures and imports commercial vehicles spanning the light, medium and heavy duty truck segments and, under the Iveco Bus brand, buses and coaches. The commercial vehicle range includes on and off-road models beginning with car licence vans, through to prime movers rated at up to 90 tonnes GCM. The ACCO and Powerstar vehicles, developed and produced specifically for the Australian market, complement Iveco's worldwide best sellers such as the Daily, Eurocargo, Trakker and Stralis. Iveco vehicles are ably supported by a dedicated network of 50 dealerships and service outlets strategically located nationwide, offering aftersales services that include extended warranties, roadside assistance and programmed maintenance contracts.

Iveco's Australian manufacturing base in Dandenong Victoria, represents a major investment in the local truck and bus industry. Iveco directly employs around 600 people nationwide and thousands more Australians in related industries, from retailing operations to component suppliers.

**Iveco** Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 ton vehicle weight segment, the Eurocargo from 6 – 18 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

For further information about Iveco: [www.iveco.com](http://www.iveco.com)

For further information about Iveco Australia: [www.iveco.com.au](http://www.iveco.com.au)

For further information about CNH Industrial: [www.cnhindustrial.com](http://www.cnhindustrial.com)

### Media Enquiries:

David Garcia  
IMA-WPP Group  
T: 61 409 805 389  
Email: david@imab2b.com