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New Holland launches technical training programme in Ethiopia

New Holland has launched a new course to train technicians for agricultural equipment and engines in Addis Ababa, Ethiopia. The course is part of the TechPro² vocational programme launched by CNH Industrial with the aim to involve local communities in advanced training specifically tailored for young people and provide them with the skills and tools they need to build a successful future in the field of mechanics.

The course will be held at the Don Bosco Technical Center, where a workshop built with New Holland's assistance will be used for both theoretical study and practical training dedicated to the farming sector. New Holland has also provided a TT75 four-wheel-drive tractor – a model particularly well suited to the area's farming conditions – for teaching purposes. The seven students enrolled in the new course will have an internship opportunity at a local New Holland Dealer workshop once they have completed the one-year course.

The official opening ceremony for the courses, during which the new workshop was inaugurated, took place on November 28, and was attended by Yasin Seker, Business Manager for New Holland Agriculture EMEA, and Moenco, the local New Holland dealer, who is also a partner in the project. and Daniela Ropolo, EMEA Sustainability Development Initiatives Manager for CNH Industrial

Launched for the first time at an international level by CNH Industrial in 2011, the TechPro² program aims to involve local communities in advanced vocational training programs specifically tailored for young people, and to provide them with the skills and tools they need to build a successful future in the field of mechanics. The new TechPro² course will see the participation of seven students, from the 40 currently enrolled at the Salesian facility. After a year of both theory and practical lessons, these students will have an internship opportunity at a local workshop of the relative Brand.

The new course is the latest TechPro² project launched in partnership with the Don Bosco Salesian Society, which has also seen the successful introduction of an agricultural equipment technical training programme in Rome in 2015.



PRESS RELEASE

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