

CNH Industrial receives The Association of Equipment Manufacturers' "I Make America" Gold Award for Seventh Consecutive Year

The award recognizes companies' support of the manufacturing industry and contributions to their communities

Burr Ridge, December 6, 2018

CNH Industrial (NYSE: CNHI/MI: CNHI) received its seventh consecutive "Gold Award" from the Association of Equipment Manufacturers (AEM) in support of the organization's ["I Make America"](#) campaign. The grassroots advocacy campaign advances policies to support manufacturing industry employment and help America's equipment manufacturers compete globally.

"It is an honor to be recognized along with industry peers for our advocacy efforts and support of pro-manufacturing policies that contribute to the U.S. economy," said Scott Harris, Vice President of Case IH North America and a member of AEM's Board of Directors. "The 'I Make America' campaign highlights issues that are important to U.S. agriculture, infrastructure, and trade, and are also critical to the business sectors and local communities in which we operate."

The AEM presented the award during its annual conference on November 28 through November 30 in Ranchos Palos Verdes, California. The "Gold Award" reflects CNH Industrial's dedication to improving the business environment for equipment manufacturers.

"Thanks to members of our industry like CNH Industrial, policy makers in Washington, D.C. will be better informed and motivated to make decisions that will help our industry create jobs and keep the U.S. manufacturing workforce strong. That is why AEM is thrilled to honor CNH Industrial as a Pillar of the Industry, for its outstanding commitment to help advance policy priorities which are essential to the equipment manufacturing industry," said Dennis Slater, AEM President.

According to the AEM, the equipment manufacturing industry supports more than 1.3 million jobs and contributes some \$159 billion to the U.S. economy. Through the AEM, member organizations educate the public and U.S. lawmakers on issues affecting the equipment manufacturing industry and its workforce.

CNH Industrial has 11 manufacturing plants, 12 research and development centers, and a workforce of 9,000 people in North America. The Company designs, produces and sells 'machines for work' and is present in all major markets worldwide giving it a unique competitive position.

AEM is the North American-based international trade group representing off-road equipment manufacturers and suppliers, with more than 1,000 companies and more than 200 product lines in the agriculture and construction-related industry sectors worldwide. The equipment manufacturing industry in the United States supports 1.3 million jobs and contributes roughly \$159 billion to the economy every year.

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com

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