

Behind the Wheel: Making an impact in the community

Sometimes it's the small, local community projects that make the biggest impact. Watch the latest episode of the Behind the Wheel series as we follow a team of volunteers from the Case IH tractor plant in Racine, Wisconsin, U.S.A. participating in an Impact Day service project. The episode shows the team working together to harvest fresh produce from the Hunger Task Force Farm in Franklin, Wisconsin. Watch the episode online: cnhindustrial.com/behindthewheel

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CNH Industrial (NYSE: CNHI /MI: CNHI) has a demonstrated and proven commitment to sustainability, which includes a strong focus on community engagement. Through its “Impact Day” program, employees in North America can volunteer as teams in the communities where they work and live — promoting strong relationships between the company and community-based organizations.

There have been more than 75 Impact Days since 2017 with thousands of employees donating their time and effort to volunteer. Teams of employees are able to select from dozens of different local and national philanthropic organizations to help.

The current Behind the Wheel video features volunteers from Case IH, a brand of CNH Industrial, at the Hunger Task Force Farm in Franklin, Wisconsin. Hunger Task Force is a free, local food bank, which was first formed in 1974 to support a network of 70 food pantries, soup kitchens and homeless shelters. All of the fresh produce grown on the farm is delivered to the food bank's network partners.

As the eighth-year Industry Leader in the Machinery and Electrical Equipment segment in the Dow Jones Sustainability Indices, World and Europe, CNH Industrial appreciates the fundamental importance of providing opportunities for its employees to impact local communities in a positive way.

Watch the webisode at: cnhindustrial.com/behindthewheel

***CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com*

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