

## **CNH Industrial finalizes a new software application service agreement with Accenture to further optimize global operations and investments**

London, November 7, 2018

CNH Industrial (NYSE: CNHI /MI: CNHI) has executed a new five-year agreement with Accenture, a leading IT global professional services company, to streamline the application management services (AMS) provided to its SAP landscape. The new agreement introduces artificial intelligence, enhanced automation, cognitive tools, and user support capabilities, some of which will be delivered via [Accenture myWizard](#), within CNH Industrial's Information & Communication Technology (ICT) operations with the aim to deliver increased service levels and generate efficiencies in the enterprise services offered over the next five years. These services will help ensure the delivery of continuous innovation and improve business performance and outcomes.

SAP AMS is an integral part of the Company's day-to-day operations with over 50,000 users, including dealers. The support provided by Accenture is fundamental to ensuring smooth service across departments, which comprise Revenue Cycle, Logistics, Manufacturing, Purchasing, Warranty, Finance and Human Resources.

This agreement represents a further milestone in the evolution of CNH Industrial's ICT capabilities following earlier announcements this year. These latest ICT partnerships will deliver significant efficiencies within the ICT organization over the next five years. This will free up resources towards refocusing on major initiatives in the digital offering of the Company's end-market solutions, primarily connected vehicles, market service solutions and advanced precision farming.

PRESS RELEASE

**Sign up for corporate news alerts from the CNH Industrial Newsroom:**

[bit.ly/media-cnhindustrial-subscribe](http://bit.ly/media-cnhindustrial-subscribe)

***CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: [www.cnhindustrial.com](http://www.cnhindustrial.com)*

**Media contact:**

Laura Overall  
Corporate Communications Manager  
CNH Industrial  
Tel. +44 (0)2077 660 338  
Email: [mediarelations@cnhind.com](mailto:mediarelations@cnhind.com)