

Case IH Grand Island plant named ‘Large Manufacturer of the Year’ by the Nebraska Chamber of Commerce & Industry

Burr Ridge, November 2, 2018

CNH Industrial (NYSE: CNHI /MI: CNHI) announces that its Case IH plant in Grand Island, Nebraska, U.S.A. was recently recognized by the Nebraska Chamber of Commerce & Industry as the ‘Large Manufacturer of the Year’ during the State Chamber’s Manufacturing Summit in La Vista, Nebraska. Nebraska Governor Pete Ricketts presented the award to Michael Schaefer, Grand Island plant manager on October 30, 2018.

The Grand Island facility employs some 650 employees and produces agricultural equipment including combine harvesters, combine heads, windrowers and stack cruisers.

“Manufacturing is part of Nebraska’s economic backbone and vital to our future growth,” said Bryan Slone, president of the Nebraska Chamber. “Case IH is absolutely an innovation leader in Nebraska’s manufacturing sector and we are thrilled to honor them with this award.”

Manufacturing is at the heart of the Nebraska economy, with some 1,600 manufacturers employing about 100,000 people. The sector contributes almost \$14 billion annually to the state’s total economic output. To be considered for the manufacturing award from the Chamber, Nebraska manufacturers must successfully implement innovative ways of conducting business through new products, processes, technologies and strategies.

“Innovation in our company is driven by World Class Manufacturing, a tool that all of the CNH Industrial facilities use around the world to make the production line safer, efficient and more sustainable,” said Michael Schaefer. “When you tour our facility, you see the innovation that WCM has brought to our production processes. The logistics changes, the safety features we provide for our operators and the opportunity for employees to provide feedback all contributed to our facility being honored with this award,” Schaefer said.

The World Class Manufacturing (WCM) program is one of the global manufacturing industry’s highest standards for the integrated management of manufacturing plants and processes. It is a pillar-structured system based on continuous improvement, designed to eliminate waste

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and loss from the production process by identifying objectives such as zero injuries, zero defects, zero breakdowns and zero waste.

To certify improvements, a system of periodic third-party audits evaluates all the WCM pillars, forming an overall score for each plant that is the basis for three achievement levels: Bronze, Silver and Gold. Grand Island is currently certified at the WCM Silver Level.

CNH Industrial has **11 manufacturing plants, 12 research and development centers**, and a workforce of 9,000 in North America. The Company designs, produces and sells ‘machines for work’ and is present in all major markets worldwide, giving it a unique competitive position.

***CNH Industrial** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com*

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