



press release

**“A new engine for sustainable farming”: FPT Industrial supports agricultural development in Kenya together with the Milan Center for Food Law and Policy and the E4Impact Foundation**

*FPT Industrial is donating an irrigation system—made by Idrofoglia and powered by its F32 engine—to the Jomo Kenyatta University of Agriculture and Technology of Nairobi. Encouraging the spread of modern farming practices in the country is the shared goal of the initiative’s partners, the Milan Center for Food Law and Policy and the E4Impact Foundation.*

London, September 26, 2018

Today in Nairobi, the official handover ceremony took place at the Jomo Kenyatta University of Agriculture and Technology, of the irrigation system. Developed by FPT Industrial, CNH Industrial’s global engine brand (NYSE CNHI / MI: CNHI), together with Idrofoglia, this donation occurred in the presence of national authorities and institutions. This event is part of a long-term training project involving 40 students in the final year of their Engineering degree, and which has two strategic partners, the Milan Center for Food Law and Policy—an internationally renowned association committed, through training, research and events, to promoting the right to food and water—and E4Impact, a foundation for a coalition of universities that are able to train tomorrow’s entrepreneurs.

The long term objective is to create authentic, long-lasting social impact in the country, contributing to the fulfilment of the United Nation’s Sustainable Development Goals. These goals include providing access to quality educational services, delivering decent working conditions, guaranteeing economic growth and reducing world poverty and hunger.

In this project, FPT Industrial has provided its own technological know-how to produce a system that not only enables the transfer of water from rivers to canals, but can also function as an irrigation system. The Milan Center for Food Law and Policy will ensure student training on topics pertinent to sustainable development as well as Kenyan and





international legislation, assisted by the E4Impact Foundation, which will focus on training for *impact entrepreneurship*.

Federico Gaiazzi, Global Marketing Manager at FPT Industrial, stated: “We are proud to support the project called ‘A new engine for sustainable farming’. It represents a new opportunity for us to further bolster our values and our commitment to supporting training programs for young people and for generations to come. To this end, we have donated a complete product comprising a motorized pump and irrigation system. We have chosen this IPU (Irrigation Power Unit), equipped with an FPT F32 engine, as it is a compact and flexible solution, offering top performance with low operating costs. Today, we are donating an engine capable of contributing to a more sustainable future to the Jomo Kenyatta University of Agriculture and Technology, as well as promoting technological development in Kenya. It is a considerable challenge that we, together with our partners, have taken on board with genuine enthusiasm, and which we will continue to support with passion.”

From a sustainability perspective, Enrico Capellino, Head of Commercial Services at CNH Industrial, emphasized how “CNH Industrial has continually demonstrated an in-depth understanding of responsible business management from both an environmental and social viewpoint. This has resulted in CNH Industrial being named as Industry Leader for the eighth consecutive year in the Dow Jones Sustainability Indices. This partnership is further proof of the broad range of projects we undertake throughout the EMEA region.”

Livia Pomodoro, President of the Milan Center for Food Law and Policy, stated: “Part of our mission is encouraging behavior and practices that are in line with the Sustainable Development Goals and the United Nations’ 2030 Agenda. Therefore, we are proud to contribute to training a generation of engineers and technicians who will have the difficult, yet exciting, task of adapting agriculture to climate change, making advanced technology available today their own, and taking steps towards efficiency. We hope that this first project, as part of our contribution to Kenya, is part of a series of collaborations and research in this country.”





The E4Impact Foundation further talks about the need to share values, through the words of the Chief Executive Officer, Mario Molteni: “We maintain that broader sharing of the progress in technological applications is as much an imperative of solidarity as it is an effective tool for the economic development of the territory. On this occasion, we are pleased to have contributed to establishing a link between Jomo Kenyatta University of Agriculture and Technology and FPT Industrial. The fact that the technology of a large international company has been made available to the Kenyan farming world is the perfect example of creating shared values.”

**CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) è un leader globale nel campo dei capital goods con una consolidata esperienza industriale, un'ampia gamma di prodotti e una presenza mondiale. Ciascuno dei brand della Società è un player internazionale di rilievo nel rispettivo settore industriale: Case IH, New Holland Agriculture e Steyr per i trattori e le macchine agricole, Case e New Holland Construction per le macchine movimento terra, Iveco per i veicoli commerciali, Iveco Bus e Heuliez Bus per gli autobus e i bus granturismo, Iveco Astra per i veicoli cava cantiere, Magirus per i veicoli antincendio, Iveco Defence Vehicles per i veicoli per la difesa e la protezione civile, e FPT Industrial per i motori e le trasmissioni. Per maggiori informazioni su CNH Industrial: [www.cnhindustrial.com](http://www.cnhindustrial.com)

**FPT Industrial** è la società del gruppo CNH Industrial dedicata alla progettazione, produzione e vendita di motori per applicazioni veicolari industriali, stradali e off-road, nonché di motori per applicazioni marine e power generation e di trasmissioni e assali. La società impiega nel mondo più di 8.000 persone in dieci stabilimenti e sette Centri di Ricerca & Sviluppo. La rete di vendita di FPT Industrial è formata da 73 concessionari e da circa 800 centri di assistenza in circa 100 Paesi. Una gamma di prodotti estremamente ampia che include sei famiglie di motori con una potenza da 42 a 1.006 cavalli, trasmissioni con coppia massima da 200 a 500 Nm, assali anteriori e posteriori da 2 a 32 tonnellate. FPT Industrial vanta inoltre la più completa gamma oggi presente sul mercato di motori a Natural Gas per applicazioni industriali, coprendo un intervallo di potenze da 136 a 460 cavalli. Questa offerta, unita alla grande attenzione alle attività di Ricerca & Sviluppo, rende FPT Industrial uno dei principali protagonisti a livello mondiale nel settore dei motori per uso industriale. Per ulteriori informazioni visitare il sito [www.fptindustrial.com](http://www.fptindustrial.com)

The **Milan Center for Food Law and Policy** is an internationally renowned association whose goal is to follow up on the topics of Expo Milan 2015, “Feeding the planet, Energy for life.” Its scope of action has embraced the Sustainable Development Goals (SDGs) of the UN's 2030 Agenda, focusing action on aspects of judicial and legal regulation. Developing research activities, training, dissemination, advocacy in Italy and



abroad, with special attention to policies directly linked to food, food waste, water management, the circular economy, welfare, health and energy. The Milan Center for Food Law and Policy has developed its institutional profile by combining academic excellence and basic research in its social mission. Further information is available on [www.milanfoodlaw.org](http://www.milanfoodlaw.org)

**E4Impact** is an initiative launched in 2010 by ALTIS – the Graduate School of Business and Society at the Università Cattolica del Sacro Cuore (UCSC) in Milan, Italy – with the objective of training entrepreneurs in the developing world to support the start-up and growth of their businesses. In 2015 E4Impact became a Foundation thanks to the support of some prominent Italian companies. In Kenya, and various other African countries, E4Impact offers a Global MBA in Impact Entrepreneurship to provide active and aspiring entrepreneurs with results-oriented education, coaching and interaction with the local business community and access to potential investors. For more information, visit [www.e4impact.org](http://www.e4impact.org)

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