

CNH Industrial Named Industry Leader in Dow Jones Sustainability Indices

CASE Construction Equipment's parent company named in prestigious sustainability-focused equity indices for eighth consecutive year.

Racine, Wis., September 20, 2018

[CASE Construction Equipment's](#) parent company, [CNH Industrial](#) (NYSE: CNHI /MI: CNHI), has been named as the industry leader in *Machinery and Electrical Equipment* in the Dow Jones Sustainability Indices (DJSI), World and Europe, for the eighth consecutive year.

The DJSI World and DJSI Europe are among the most prestigious sustainability-focused equity indices. Inclusion in these indices is exclusively for companies that are judged as exemplary in terms of their economic, environmental and social performance.

“CNH Industrial's commitment to sustainability is foundational to our organization. Everyone here at CASE is proud to be part of a family of brands whose global initiatives have such a significant impact on our communities,” says Michel Marchand, vice president — North America, CASE Construction Equipment. “Sustainability efforts impact much more than just environmental issues. Our community-building efforts through Dire States, the Kickstart Contest, Victory Garden Blitz, Habitat for Humanity volunteers as well as our partnership with Team Rubicon have all played a small part in making CNH Industrial the global sustainability leader in our category.”

This year, the DJSI World evaluation process invited 91 companies to participate in the *Machinery and Electrical Equipment* industry category, only 11 of which were admitted to the index. For the DJSI Europe Index, 30 companies were invited to participate, and only six were admitted.

The 2018 assessment resulted in a score of 88/100 for CNH Industrial for the assessed companies in the *Machinery and Electrical Equipment* industry. All companies selected for consideration in the indices are evaluated by RobecoSAM, an investment specialist exclusively focused on sustainability investing.

CNH Industrial received the highest score in all three dimensions of analysis: Operational Eco-Efficiency and Environmental Policy & Management System (environmental dimension) as well as Social Reporting (social dimension) and Innovation Management (economic dimension).

In April of this year, CNH Industrial released its [2017 Sustainability Report](#) along with [A Sustainable Year](#), a publication for general audiences recounting the main sustainability activities the Company and its employees accomplished in 2017.

Additional information on Sustainability at CNH Industrial:

cnhindustrial.com/sustainability

The 2017 Sustainable Report:

cnhindustrial.com/2017_sustainability_report

A Sustainable Year:

cnhindustrial.com/a-sustainable-year

Additional information on the DJSI:

sustainability-indices.com

Sign up for corporate news alerts from the CNH Industrial Newsroom:

bit.ly/media-cnhindustrial-subscribe

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CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More

information is available at www.CaseCE.com.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhind.com.

CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com

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