

**Exclusive technology partner to PotatoEurope:**

## **Case IH gets behind potato farming's highlight event**

*The event title "Making your business grow" brought to life by Optum 300 CVX tractor and Farmlift 742 telescopic loader were in action on the trial fields at Rittergut Bockerode/Machine demonstrations at PotatoEurope featured more than 20 Case IH tractors and telescopic loaders/Case IH weather station has been delivering weather data from Bockerode since April.*

Heilbronn, 12.09.2018



As an exclusive technology partner, Case IH is a key supporter of PotatoEurope 2018. From 20 to 26 April 2018, an Optum CVX 300 tractor with a Grimme potato planter, and a Farmlift 742 telescopic handler were demonstrated on the trial fields at Rittergut Bockerode near Springe. At the event itself, the manufacturer will provide a complete fleet of tractors and telescopic loaders to help the machine demonstrations go with a swing, and to perform any other jobs needed during the event.

### **Versatile fleet**

A diverse range of other Case IH tractors will also be put through their paces during PotatoEurope on 12 and 13 September. These include Puma and Puma CVX, Maxxum, Luxxum and Farmall 95 C.

Three telescopic loaders Farmlift 735, Farmlift 742 and Farmlift 935 will join the action. All machines will be in action at Rittergut Bockerode by 4 September. "We are obviously very pleased to be exclusively and actively supporting the European potato event in this way, while demonstrating the performance capabilities of our machines to the European potato industry at large," says Stefan Bogner, Managing Director of Case IH Germany.

### **Weather data at a glance**

Since April, a Case IH weather station has also been installed at Rittergut Bockerode. The measurements have been made available to interested parties, who can build up their own picture of the current weather data. The accompanying app is available in the App Store for Android as well as IOS. At present, the data can be accessed by user name [Caseihpotatoeurope@appsforagri.com](mailto:Caseihpotatoeurope@appsforagri.com) and password caseih123.

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Press releases and press photos can be found online at <http://mediacentre.caseiheurope.com/>.

*With 175 years of history and a wealth of experience in the agricultural machinery industry, Case IH is the company of choice for professionals. A broad range of high-power tractors and harvesters, first-class service and performance solutions provided by a global dealer network, ensure that farmers can also be both productive and efficient in the 21st century. You will find further information about the products and services of Case IH online at [www.caseih.com](http://www.caseih.com).*

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