

## Magirus honoured as a volunteer-friendly employer

*Magirus employees make important contributions to civil protection / Deputy Prime Minister and Interior Minister of Baden-Württemberg Thomas Strobl presented the certificate*

Ulm, 7 September 2018

The German federal state of Baden-Württemberg has honoured Magirus as a "volunteer-friendly employer for civil protection". Marc Diening, President & CEO of Magirus, received the certificate from Thomas Strobl, Deputy Prime Minister and Minister of the Interior, Digitization and Migration, during a ceremony in Stuttgart on 5 September. The aim of this award is to honour and encourage employer support of volunteers. It is considered as a sign of appreciation and expression of recognition for the diverse types of support for civil protection provided by the traditional Ulm based company Magirus and its employees.

### Important contribution of volunteers for civil protection

In his speech, the Minister of the Interior emphasized volunteer work as a supporting pillar of civil protection. Thus, employers who particularly support the voluntary commitment of their employees make a considerable contribution to the safety of our citizens.

Characterised by the spirit of company founder and firefighting pioneer Conrad Dietrich Magirus, it has always been natural for the Magirus company to support the committed volunteer work of its employees as best possible. Due to this tradition, an above-average number of the company's employees are trained firefighters. They are exempted from work for operational duty, training and exercises of volunteer fire departments in the region and support the company's own plant fire department in many respects.

"We are delighted having received the official recognition for the volunteer engagement of many of our employees and their contribution to the community. Beyond their activities within the volunteer services, their practical operational experience flows directly into the development of new solutions and the modification of existing products," adds Marc Diening.

Over 150 years ago, it was Conrad Dietrich Magirus himself, who led the Ulm fire department as its commander. Today, employees of his namesake volunteer for the benefit of the city and its citizens. Not only do Ulm and Neu-Ulm benefit from such commitment, but also numerous other cities and communities in the region.

Underline photo: Marc Diening receives the volunteer-friendly employer certificate  
(f. l. t. r.)

Manuel Hagel – MDL, Member of the Landtag Baden-Württemberg

Reiner Schlumberger, Deputy Commander Fire Department Ulm

Thomas Strobl, Deputy Prime Minister and Minister of the Interior, Digitization and Migration

Marc Diening, President & CEO Magirus

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### **About Magirus**

*Passion and precision, high-tech and craftsmanship. Since 1864, Magirus has combined innovation and tradition to assist firefighters throughout the world. With a comprehensive range of state-of-the-art, reliable fire engines, turntable ladders, rescue and equipment vehicles, special solutions, pumps and portable pumps, Magirus is known globally as one of the largest and technologically leading providers of firefighting and disaster control technology.*

*Magirus is a brand of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI), a worldwide leading company in the capital goods sector with a broad spectrum of products and a global presence.*

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