



New Holland Equipment Showcased at 2018 Farm Progress Show Boosts Quality Forage Production

Here's what's new from New Holland for dairy and forage producers:

- FR920 Forage Cruiser self-propelled forage harvester
- Megacutter™ triple disc mower-conditioner
- C245 Super Boom® compact track loader
- LM Series large-frame telehandlers

NEW HOLLAND, PA (August 22, 2018) - The latest technology in New Holland hay and forage equipment will be on display at Booth #1048 at the 2018 Farm Progress Show, Aug. 28-30, 2018, in Boone, Iowa. The new equipment is designed to help producers work more efficiently while getting the most value from their forage crops.

Chop quality to help with feed quality

“Quality forage. There’s nothing more critical to the dairy producer’s bottom line because what cows are fed determines the amount and quality of milk produced,” says Tony Resh, New Holland Specialty Product Business Manager.

New Holland’s new **FR920 Forage Cruiser self-propelled forage harvester** features a massively powerful, yet fuel-efficient engine designed to produce best-in-class chop quality and throughput. It delivers 911 horsepower and a productivity-boosting 44 percent torque rise to power through the tough spots. It’s the largest, most powerful model in the Forage Cruiser line.

FR920 has a new high-performance feedroll module that allows for more efficient control of the crop utilizing industry-leading 34 inch-wide feedrolls that deliver it to the cutterhead for high-chop quality. The DuraCracker™ is available in the FR920 in three configurations that deliver uniform kernel cracking and outstanding processing performance to match the high throughput of the powerful FR920 model. The hard-chromed rolls of the processors are the widest on the market at 29.5 inches.



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“The FR920 is packed with features that add up to great performance,” says Resh. The exclusive VariFlow™ system allows the operator to switch from harvesting hay to harvesting corn in minutes, without tools. The VariFlow™ system also allows the accelerator to be positioned closer to the cutterhead when the processor is removed to allow the crop mat a more efficient transition from cutterhead to accelerator. HydroLoc™ technology ensures constant chop length, independently of throughput. This delivers the premium forage producers require to get the most out of their animals. Resh continues “On top of that, serviceability is second to none, so you spend more time chopping and less time on maintenance.”

Get connected

FR Forage Cruisers can be equipped with **Precision Land Management (PLM™) technology** as a factory-installed or dealer-installed option. All new FR Forage Cruisers can be fitted with IntelliSteer™, New Holland’s fully integrated auto-guidance system. Corn headers can be outfitted with row guidance to keep the FR perfectly on course, even in poor visibility or at higher ground speeds.

The award-winning IntelliFill™ spout guidance system automates filling. The system can guide crop accurately into the forage box no matter the time of day, weather condition, or forage box type.

Real-time yield and moisture data can be collected. Forage Cruisers with yield and moisture systems can also be fitted with ActiveLoc™, a feature that will automatically vary the chopper’s length of cut based on the changing moisture content of the crop. The Evo NIR sensor from Dinamica Generale provides real-time moisture and nutrient parameters with accuracy within 2 percent - ideal when producing livestock feed.

With **PLM™ Connect** telematics, all this data can be quickly and easily shared remotely with a trusted third-party service like an agronomist or animal nutritionist without having to physically transfer and deliver it.

“By increasing an operation’s overall connectivity, data can reach its full potential by getting the right information to the right people to make the right decisions, without having to pull the USB drive and take it back and forth to the machine,” says Luke Zerby, New Holland PLM Product Marketing



Manager. “For example, harvest data that includes feed quality information as well as yield information could be used to calculate what percent of the daily ration the forage can make up so that it is either used by the next season or that it stretches out until the next harvest.”

Winning the race for quality hay

“Once hay is cut, the race for quality is on,” says Jordan Milewski, New Holland Crop Cutting Product Marketing Manager. “Metabolic and weathering losses can have a significant impact on crop quality, so whether making baleage or dry hay bales, the faster the crop can be cut and put up, the higher the feed value preserved.”

In tight harvesting windows, when crop quality is at its peak, **MegaCutter™ triple disc mower-conditioners** cut more than just hay. By cutting a massive 33-foot, 6-inch swath with every pass, resulting in approximately 40 acres cut per hour, the high-capacity MegaCutter triple mower reduces costs by mowing more acres in less time and with less fuel. The **510** and **531 plain triple mower models** are ideal for silage making where conditioning is not always required, while the front-mounted **MegaCutter 512** and **rear-mounted 533** are best for contractors and silage makers who need to dry hay fast. Their extra-wide cut reduces mowing time and the conditioner, available in roll or flail, helps to dry hay faster and deliver higher value feed.

Additionally, MegaCutter 533 is ISOBUS compliant and easy to operate from the IntelliView™ IV display and integrates Automatic Headland functions, which activate sequential raise to perform seamless turns.

Material handling versatility

“New Holland can equip any size dairy with material handling equipment to scrape yards and move hay, feed and other materials,” says Ryan Anderson, New Holland Construction Product Marketing Manager.

For big jobs, the new **C245 Super Boom® vertical lift compact track loader** is a powerhouse, the largest, most powerful ever offered by New Holland. The C245 features a 90-HP engine, a 4,500-lb. rated operating capacity, and 9,200-lb. breakout force. New Holland’s patented, vertical-lift Super Boom design reaches up and out to dump cleanly into the center of spreaders, high-sided trucks



and hoppers. Operators can empty the bucket faster and easier, which in turn increases cycle times.

LM Series large-frame telehandlers combine the vertical lift of a forklift, the strength and speed of a wheel loader, and the maneuverability of a skid steer, all in one versatile machine. “They’re a one-machine solution for moving massive amounts of material fast, including picking up, transporting and stacking large bales. A bucket can be swapped quickly to handle other jobs,” says Justin Raski, Marketing Manager Telehandlers & Ag Loaders. The new models are equipped with new fuel-efficient Tier 4B, four-liter NEF engines.

About New Holland

New Holland Agriculture and New Holland Construction sell and service an innovative line of agricultural and construction equipment, including a full line of tractors, hay and forage equipment, harvesting, crop production, skid steer and compact track loaders, compact wheel loaders and mini excavators. Sales, parts and service are provided by more than 1,000 New Holland dealers throughout North America.

New Holland is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com

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NOTE TO MEDIA: To schedule an interview during the Farm Progress Show, contact Chris Ballentine, New Holland’s on-site media coordinator, at 717-392-9581.