

## **New Holland Agriculture's RB125 round baler wins Technology Innovation Award at China's Agricultural Machinery TOP50+ Awards**

Beijing, 6th July 2018

New Holland Agriculture's **RB125 round baler** won a **Technology Innovation Award** at **China's TOP50+ Agricultural Machinery Products of the Year Awards**. This honour recognises the exceptional effectiveness of the RB125's all-new advanced roller design and innovative transmission mechanism, which reduce crop losses and result in superior bale quality in even the most challenging conditions.

Winners of the Technology Innovation, Application Contribution, and Market Leading Awards were announced at a ceremony in Beijing on July 6th. This was held in conjunction with the agricultural machinery industry's sixth annual High-End Forum. These events were organised by the China Association of Agricultural Machinery Manufacturers (CAAMM), the Chinese Society for Agricultural Machinery (CSAM), and Farm Machinery magazine. Many leading figures from China's agricultural industry, including researchers and scientific advisors, attended the events.

The new Roll Baler 125 was launched in China last year. This new machine is designed to operate in widely varying conditions and adds further choice to New Holland's range of round balers. These are best-sellers in the Chinese market, with many working in the major forage grass planting areas of Mongolia and Gansu Provinces.

Michele Monzio, New Holland China Product Marketing Manager, commented: "Chinese farmers are constantly striving to improve efficiency and productivity, and New Holland shares those goals. This is reflected in New Holland's ongoing commitment to research and development and it is a great honour to have our innovations recognised by this award."

### **Baler performance enhanced by innovative design**

The RB125's advanced roller design incorporates 10 notches to reduce crop losses in dry conditions and provide perfect grip in all conditions, resulting in superior bale density - even when working with heavy grass, dense hay, or large, dry brittle straw swaths. The transmission has a double-sided cam for heavy-duty grass rollers and helps ensure a smoother flow of crops.

Another advantage of the RB125 is its pick-up, which is 300mm wider than the previous models at 2.3 metres, and has a five-toothed rod picker. Forage is delivered to the inside of the machine with best-in-class pick-up frequency. The improved roller windguard ensures perfect feeding of



PRESS RELEASE

very small or heavy windrows and is available with removable fixed or swivel wheels. With wheels installed, maximum width remains less than three metres.

The RB125's optional feed rotor declutch protection system ensures fast unplugging even in extreme conditions. The large, 470mm diameter, heavy-duty high-inertia rotor helps prevent clogging in most tough conditions. On the rare occasions that blockages might occur, the hydraulically-controlled drop floor opens and clears the blockage quickly. A new innovative cab-operated drop-floor lowers down by 120mm at the front of the rotor and 60mm at the rear.

When the drop-floor is lowered, the baler's knives lower automatically. The operator can select operation with 10 knives or all 20, and can switch between these two settings without having to stop for sharpening, which reduces service time and increases productivity. As the bale nears completion, the knives can be retracted for the final layer, leaving a smoother surface and improving the bale's integrity for wrapping. When not in use, the knives are raised automatically every time the bale chamber is opened, ensuring self-cleaning of the knives bank.



PRESS RELEASE

[END]

*New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or grounds care professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit [www.newholland.com](http://www.newholland.com)*

*New Holland Agriculture is a brand of CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. More information about CNH Industrial can be found online at [www.cnhindustrial.com](http://www.cnhindustrial.com)*

**Press Contacts:**

Guan Qun

Advertisement & Publicity Specialist

Email: [qun.guan@cnhind.com](mailto:qun.guan@cnhind.com)

Phone: +86 (0) 451 5174 5147