

CASE Announces North American Dealer Network Expansion, Additions

Racine, Wis., July 31, 2018

[CASE Construction Equipment](#) has announced several dealer territory expansions in North America as the company continues to strengthen its nationwide dealer network. Existing dealers have made significant developments in their presence in Connecticut, Indiana, Florida, Michigan and Mississippi, while a new CASE dealer has been activated in Northern Michigan.

2018 Mid-Year Distribution Expansions:

- [Lee Tractor Co., Inc.](#) has expanded its Mississippi coverage with a new location in Pearl, MS to serve the Jackson market
- [McCann Industries](#) has expanded to cover Northwest Indiana and Grand Rapids, Michigan markets with two new locations in Mishawaka, Indiana and Dorr, Michigan
- [Monroe Tractor](#) has expanded its New England coverage with a new branch location in South Windsor, Connecticut
- [Trekker Tractor](#) continued its expansion in Florida with a new branch in Jacksonville
- [Ina Store, Inc.](#) is a new CASE dealer that will cover Northern Michigan from Saginaw to Traverse City with a central location in Tustin

“The continued evolution of our dealer footprint in North America is focused entirely on providing improved and expanded services in markets that are important to our construction equipment business,” says Michel Marchand, vice president — North America, CASE Construction Equipment. “These developments represent our commitment to our customers as we further strengthen our dealer network to meet the needs of the industries that we serve.”

For more information on CASE Construction Equipment, and to find a dealer near you, visit www.CaseCE.com.

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CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class



equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CaseCE.com.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhind.com.

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