



CASE, Hills Machinery Support Team Rubicon Mudslide Cleanup in North Carolina

Racine, Wis., July 23, 2018

[CASE Construction Equipment](#) dealer [Hills Machinery](#) provided [Team Rubicon](#) with a compact track loader and excavator to assist in mudslide cleanup in Polk County, North Carolina in the wake of record rainfall. The work — part of Team Rubicon's "[Operation Mountain Laurel](#)" — included re-routing a stream within its original banks after mudslides shifted its course, and clearing mud and debris from numerous properties.

Hills Machinery provided the equipment as part of the partnership between CASE and Team Rubicon — a veteran-led disaster response organization comprised of more than 80,000 volunteers that has responded to more than 275 disasters across the world since 2010. CASE supplies Team Rubicon's heavy equipment operators with machinery to assist in cleanup efforts.

"Hills Machinery believes in supporting its community and didn't hesitate to supply these machines to the effort," says Mike Marchand, vice president — North America, CASE Construction Equipment. "One of the homeowners told Team Rubicon volunteers that the work performed on his property made it feel like home again for the first time since the rain and mudslides hit — that's ultimately why we do this."

For more information or to donate to Team Rubicon, visit TeamRubiconUSA.org. For more information on the partnership between CASE and Team Rubicon, visit CaseCE.com/TeamRubicon.

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PRESS RELEASE



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