

MR-12-0618

Issue date: 29/06/2018

New paint job for Case IH Puma

They're the robust workhorses of the local sugarcane industry and this harvest season the Case IH Puma has been given an eye-catching makeover to match its abilities around the cane field.

For the past few seasons, Case IH has released a limited run of Pumas known as 'Sugar Specials' in the lead up to harvest. It's a tractor specially fitted to handle the demands of the annual crush.

This year the tractors have a special paint finish 'Viper Stryker Red', as seen on the Autonomous Concept Vehicle (ACV). This metallic tint to the iconic Case IH 'red' is proving popular with customers.

The 'Sugar Special' Puma also features:

- Powershift.
- 50km/h gearbox (up from 40km/h)
- Front axle suspension
- Air and hydraulic brakes
- Higher flow hydraulics of 150L/min
- Electric mirrors

The CVT (Continuously Variable Transmission) model can also be fitted with the special sugar specs.

These limited edition Pumas are designed to handle the expectations of sugar producers during the busiest time of the year, with a competitive price point that also appeals.

"These Pumas work around the clock during the harvest season. Running alongside the harvesters – which don't stop – they collect the cane into bins on the back of the tractor, deliver to waiting trains, before racing back for the next load," said Seamus McCarthy, Product Manager for Mid-Horsepower and Compact Tractors for Case IH Australia/New Zealand.

"They spend the majority of their time from June through to December on haul-out, and in some places may be running 24 hours a day. So, it's easy to see why this special fit-out is key to optimising their speed, manoeuvrability and resilience in the field."



For more information about any of the Case IH range, see your local Case IH dealer or visit the Case IH website at www.caseih.com

[ends]

Caption: The Puma ‘Sugar Specials’ this year have a unique metallic finish that’s as eye-catching as their performance in the field.

Drawing on more than 175 years of heritage and experience in the agriculture industry, Case IH provides a powerful range of tractors, combines and balers supported by a global network of highly professional dealers dedicated to providing our customers with the superior support required to be productive in the 21st century. More information on Case IH products and services can be found online at www.caseih.com.



More news stories and high resolution images at www.caseihpressroom.com.au.

Case IH is a brand of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.

PRESS RELEASE