

## **CASE show a strong product offering for roadbuilding and quarrying at Hillhead**

Turin, 20 June 2018

*CASE debuts a new-look stand at Hillhead with zones featuring CASE's complete solutions offering for the quarrying and road building sectors, and the famous Rodeo Challenge.*

Specialist construction solutions provider CASE will debut a new-look stand at Hillhead this year.

The group's stand will be split in into two main zones - one for quarrying with products designed to meet the exacting requirements of this sector, and a zone with machines and equipment solutions for the road building industry. There will also be dedicated areas with information on CASE's complete solutions offering, including parts, service, finance, and SiteWatch and SiteControl.

The static displays will include models from the latest CASE G-Series wheel loader range, the largest D-Series excavator and graders, dozers, backhoe loaders, mini skid steers and mini excavators. Machines will also be in action in the event's demonstration area throughout the exhibition.

There will plenty of stand activities for visitors to get involved with. The UK heat of the ever-popular Rodeo Challenge will take place and operators are invited to test their skills and nerve at the controls of a CX75C midi excavator against the clock, to compete for a place in the grand finals in Paris later this year. The CASE simulator will offer the experience of what it's like behind the controls of a CASE machine and there will be a competition to win two VIP hospitality tickets to the Goodwood Festival of Speed.

### **Quarry and earthmoving zone**

Making its UK show debut will be CASE's CX750 D-Series excavator. This is the largest and most powerful machine in the excavator range, delivering best-in-class productivity and operating at 512 horsepower with up to 366 kN of bucket digging force. The undercarriage and front attachments have been reinforced in most of the D Series, in particular, the CX750D which can work in the harshest conditions, ensuring maximum uptime.

The excavator display will also include a CX210D, all models within this range meet Tier 4 Final standards, resulting in minimal maintenance, no diesel particulate filter (DPF), or associated lifetime service costs.

CASE's wheel loaders have always had a strong reputation for delivering outstanding performance and reliability in quarrying and earthmoving applications. Building on that is the latest G-Series range. This line-up will include a 1021G, 821G and 721G. Offering outstanding operator comfort, best-in-class visibility and operator protection, this range has raised the bar for industry standards. Impressive performance is delivered by efficient EU Stage IV/Tier 4 Final diesel engines developed in-house.

### **Road building and construction**

This zone will feature machines for the road building industry that combine maximum productivity and performance with low Total Cost of Ownership (TCO).

CASE's 2050 M-Series dozer delivers power and precision. The largest in the range, the 20 – 22t machine is designed with mass and muscle in mind. With a new undercarriage and SCR technology, time spent on maintenance and fuel consumption are greatly reduced.

Fresh from Intermat is the 836 C-Series grader, part of a range developed specifically for the European market. With high-performance All Wheel Drive, perfect speed management, Dual Power Curve with a higher power rating at high speed in fourth gear and the exclusive multi-radius moldboard, this is a machine that delivers impressive productivity.

The 590ST backhoe loader features include heavy-duty chassis and axles and technically-advanced fuel-efficient diesel engines that run smoothly and economically with minimum emissions and low noise levels.

Completing the display will be machines that are versatile and suited to a wide range of applications – a CX26C mini excavator that offers outstanding comfort and best-in-class lifting capacity, and the SR240 skid steer loader.

### **CASE 360 total solutions offering**

CASE's new stand reflects the fact that the CASE offering is about much more than products, it's about offering total solutions. There will be dedicated areas with information on monitoring systems such as SiteWatch™, a monitoring tool providing measurable and actionable information to make fleet management easier, more productive, more reliable and more profitable. Visitors will also have the opportunity to learn more about SiteControl™ and the iCON portfolio from Leica Geosystems - hardware and software solutions for positioning and measuring tasks on road and construction sites.

The CASE team will be on also be hand to provide information on all their products and services including, tailored financing packages, extended warranties, the new Protech4 wheel loader support programme, plus a comprehensive range of attachments. The stand will also showcase vehicles for

the construction industry from CASE sister brands IVECO and ASTRA: the new IVECO Stralis X-Way in both 8x2 and 8x4 configuration, and the ASTRA HD9 heavy-duty truck.

All of the models CASE is exhibiting can be seen at Stand X5 at Hillhead, which runs from 26<sup>th</sup> to 28<sup>th</sup> June at Hillhead Quarry, Buxton, Derbyshire.

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