

## **CASE dealer M&M Plant opens its £1M new head office and depot**

Turin, 16<sup>th</sup> May 2018

CASE Construction Equipment dealer M&M Plant has expanded its operations with the opening of a new purpose-built £1 million head office and depot development in Launceston, Devon.

The investment follows the dealership's territory expansion last year which now sees it cover from Yeovil to Bridgwater in Somerset. The new site, which is located on Trethorne Business Park in Launceston, covers 4,000m<sup>2</sup> in total and includes new offices and showroom, stores and parts reception, plus a 550 m<sup>2</sup> workshop with five bays. The site also provides the option for future expansion.

M&M Plant director Mark Gregory said: "This is an exciting time for our business and the investment in this new site is all about having the right tools in place to further grow the business. The new showroom will enable us to expand our machines sales offering, and with a significantly increased workshop capability and a dedicated service/parts store we are confident we will meet all of our customers' requirements and ensure we deliver the highest levels of aftersales efficiency. We are also looking to expand the workforce by recruiting an additional engineer."

The dealership which already offers a wide range of CASE excavators including the D Series excavators and the new C Series mini excavators, plans to further expand their CASE offering with the new, award-winning G Series wheel loaders and newly updated dozer range.

In recognition of being a long standing CASE dealer, M&M Plant were recently presented with the 'Spirit of CASE' Dealer of the Year 2017 award at the UK & Ireland Dealer Convention. Jane Whittle, CASE Network Development Manager for UK & Ireland who presented the award said: "We are very pleased to be handing this award to M&M Plant who have been a loyal CASE dealer for eleven years. During that time they have had excellent, consistent market share and built up a strong customer base across the region. With this huge investment in new premises I am confident we will have continued success together as the product offering and application coverage is expanded."

There are also plans to host an official open day event within the next couple of months when customers will be invited to come along and see the new facilities, meet the team, and try out the machines.



PRESS RELEASE

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