

CASE delivers its 5,000th Vibratory Tandem Compactor in India

CASE Construction Equipment is the first company in the country to achieve this milestone in the construction equipment sector

Indore, 11 April, 2018

CASE Construction Equipment, a brand of CNH Industrial, has today reached a milestone in India by delivering the 5000th Vibratory Tandem Compactor, manufactured locally in Pithampur. It is the only manufacturer in the construction sector to have achieved this landmark in India.



A key handover ceremony was held at CASE India's Pithampur, Indore manufacturing plant in the presence of CASE Top Management.

On reaching the milestone, Mr. Abhijit Gupta, Brand Leader, CASE Construction Equipment India, commented, "CASE India is the market leader in the compactor segment, and holds a leadership position across the entire range of products. The milestone is testament to the quality of its equipment and the trust that the country's construction operations put in the CASE brand. We at CASE India always ensure that our customers get the right match for their requirements and are provided with the after-sales service and parts support they need. Such an achievement gives us the confidence to further excel and aim for ever greater milestones."

The key was handed over by Mr. Ajay Aneja, National Head-Sales & Export to Mr. Suhan Shetty from M/s Uday Shetty Group of Companies. On receiving the key Mr. Shetty commented, "We own more than 25 CASE equipment including Backhoe Loaders and Grader. There is so much trust among the customers around the brand that when they think of buying compactors, CASE India enjoys the highest 'top of the mind recall'. Operator comfort, unmatched reliability, high centrifugal forces, and 360-degree visibility are a few of the features which make them stand out from the other brands available in market."

Giving the customers ample choice based on their requirements and needs, CASE India launched the CASE 752EX Vibratory Tandem Compactor at EXCON 2017. The CASE 752EX Vibratory Tandem Compactor is equipped with a fuel efficient 3.9-litre four-cylinder engine, with a mechanical injection system and internal exhaust gas recirculation, which delivers 76 hp at 2200 rpm and 332 Nm of torque at 1300 rpm. This new-generation engine - developed by sister brand FPT Industrial, world-leading

manufacturer of powertrain, transmissions and axles for industrial vehicles - provides outstanding performance, fast response times, and best-in-class fuel economy.

In the last 28 years of operation in India, CASE has won multiple awards, including, “Fastest Growing Construction Equipment Company” a title bestowed during the 8th annual Construction World awards in 2010, “Best Seller – Compaction Equipment” awarded by Equipment India for five consecutive years and double-winner in the prestigious ‘Equipment Times Yellow Dot Awards’ where the company obtained the Best Construction Company of the Year 2017 award for the medium segment and Best Design award for its new 752EX Vibratory Tandem Compactor.

CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 loader/backhoes, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CASEce.com

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.

For more information click on www.casece.com/apac/en-in

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