

## Luby Equipment Earns CASE Precision Construction Dealer Certification

*Designation signifies completion of OEM certification program that ensures dealer can expertly sell and support full range of construction tools, as well as on-machine 2D and 3D precision solutions.*

Racine, Wis., April 11, 2018

[CASE Construction Equipment](#) has designated [Luby Equipment Services](#), headquartered in Fenton, Missouri, as a CASE [Precision Construction](#) Certified Dealer. The certification signifies that Luby Equipment has completed the official training, conducted by CASE, to guarantee that the dealer is capable of expertly selling, supporting and servicing precision construction solutions — from off-machine construction tools up to 2D and 3D systems.

Each dealer that completes the program must meet a number of criteria, including employing full-time specialists, trained technicians and parts support.

“We are committed to deploying Precision Construction Technology among our dealers in a way that enables the greatest success for CASE customers,” says Michel Marchand, vice president, CASE Construction Equipment. “Like other certified dealers, Luby has dedicated time and resources to ensuring the proper inventory and training requirements have been met. The Certification program represents our commitment to expanding technology solutions across the network so dealers are ready to support what they sell.”

“Precision construction technology represents both the present and future of earthmoving,” says David Kedney, sales manager, Luby Equipment Services. “We have a diverse customer base throughout our region who will benefit from simple construction tools all the way up to the advanced 3D solutions — and we look forward to supporting our customers as they realize the great efficiencies and gains they will achieve with CASE precision solutions.”

Luby Equipment Services operates out of its headquarters in Fenton, Mo., and seven other branch locations throughout Illinois and Missouri. To learn more about Luby Equipment and its precision construction offerings, visit [LubyEquipment.com/SiteControl](http://LubyEquipment.com/SiteControl). For more information on the entire scope of precision construction solutions available from CASE, visit [CaseCE.com/SiteControl](http://CaseCE.com/SiteControl).

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PRESS RELEASE



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CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at [www.CaseCE.com](http://www.CaseCE.com).

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at [www.cnhind.com](http://www.cnhind.com).

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