

CNH Industrial appoints India Country Manager

Gurgaon, March 22, 2018

CNH Industrial (NYSE: CNHI / MI: CNHI) announces the appointment of Raunak Varma as Country Manager for India & SAARC replacing Mr. Gabriele Lucano who will be leaving the Company to pursue other interests. In this position, Mr. Varma assumes the role of Managing Director, overseeing the Company's operations in the market, for CNH Industrial (India) Private Limited and Case New Holland Construction Equipment (India) Private Limited.

Raunak Varma has over 20 years of experience in business administration, operations and finance. He first joined the Company in 2001 assuming roles of increasing responsibility in the NAFTA, LATAM and APAC regions. Prior to this most recent appointment Mr. Varma served as CFO and Head of Financial Services in India.

CNH Industrial is present in the market with three manufacturing sites, two dedicated to agricultural machinery and one producing construction equipment. Furthermore, the Company operates three R&D centers for agricultural and construction equipment, a parts depot, administrative offices and an extensive dealer network covering the entire territory to support its customers.

CNH Industrial group is represented by its New Holland Agriculture and Case IH brands for Agricultural equipment, CASE Construction Equipment brand for construction equipment and FPT Industrial for engines and powertrains in the region.

The Company is also actively involved in numerous sustainability initiatives with an aim to foster the local communities in which it operates.

CNH Industrial N.V. (NYSE: CNHI / MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com

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