

CASE Construction Equipment gives hands-on training about crawler dozers in South East Asia

Operator Training event in Indonesia for new CASE L-Series and CASE M- Series ahead of their public debut at Jakarta trade exhibition.

Jakarta, 09 November 2017

CASE Construction Equipment has given its customers and dealers across South East Asia hands-on training with three **crawler dozers**: the CASE **L-Series 1150L** and **1650L models** and CASE **M-Series 2050M model**. The Operator Training event was held in Sipirok, North Sumatra, Indonesia. The four-day programme featured indoor workshops and outdoor dozer demonstrations and test-drives.

The first full public showing of the 1150L, 1650L and 2050M models in South East Asia will be at **The Big 5 Construct Indonesia** exhibition at the Jakarta Convention Center on 8th-10th November.

CASE crawler dozers deliver best-in-class powertrain technology for superior track power and outstanding blade force through the turns. CASE dozers power both tracks when turning to increase material retention and productivity. An ultra-comfortable operator platform with intuitive controls and great visibility further boosts productivity and operator comfort.

As agile and strong tracked bulldozers with front-mounted blades, the three models are ideal for moving large quantities of soil, sand and rubble in preparation for construction of roadways, bridges, utilities, and buildings. All models are equipped with 6.7-litre six-cylinder power from leading global engine manufacturer FPT Industrial, both models offer best-in-class rear drawbar pulling capacity and controllability, with faster cycle times.

CASE's latest-generation dual-path hydrostatic transmission was of particular interest to Operator Training participants. This has a triple-reduction final drive to ensure high torque on the ground, reducing the working pressure of the entire system and improving overall efficiency. The powertrain's hydrostatic drive and electric control enables automatic speed variation, adjusting the power and speed independently for each tread while turning or counter-rotating.

During a variety of practical demonstrations on a construction worksite in Indonesia, the 1650L particularly impressed with its sensation of never-ending power. The engine has its power and fuel-



PRESS RELEASE

efficiency boosted by common-rail fuel injection and a turbocharger with an air-to-air intercooler. Training exercises showed how, when the dozer's tractive effort grows and engine speed might be expected to drop, engine power nevertheless continues to increase (up to 16%) all the way to 1800 rpm. The result is constant performance, higher pulling capacity, and an ability to work with higher torque at lower rpm to reduce engine wear.

The 1150L and 1650L are also distinguished by a PAT (Power Angle Tilt) blade, which means the machine is adaptable to a wide range of applications and working environments; a robust undercarriage, designed for the toughest conditions; and easy serviceability, with a tiltable cab giving ground-level access to all main components.

In addition, the 2050M model puts powerful precision at your disposal thanks to best-in-class horsepower of 214 hp, massive drawbar pull of nearly 81,000 lbs, fingertip controls and customisable steering, shuttle and blade sensitivity settings that can be adjusted between Smooth, Moderate and Aggressive to match ground conditions and operator comfort. A new v-shaped cooling system with auto-reversing fan also helps maximize uptime by automatically clearing the cooling package of debris. The 2050M model offers both PAT and Bulldozer blades.

Head of Marketing for CASE Construction Equipment in South East Asia and Japan, Danilo Catalucci, commented: *"The Operator Training event was a great opportunity for South East Asian customers and dealers to see and experience our CASE crawler dozers ahead of the machines making their public debut at the Construct Indonesia exhibition. We're pleased that participants found the classroom sessions and practical exercises instructive and delighted to hear they were impressed by the machines' capabilities and ease of operation."*

Aris Martua, owner of Cv. Mutiara Batangtoru, said: *"This was my first experience of a CASE training event and it was very helpful. Job-site training is important, and I now know about the crawler dozer in more detail."*

Nelly Susanto, Branch Manager at PT. Probesco's dealership in Medan, North Sumatra, agreed: *"Experiencing these machines at work, being shown how to operate them most efficiently and seeing their advantages, was really informative. This is knowledge we can now share directly with our customers."*

Edy Suton Harahap, owner of PT. Polindo Rizki Utama, commented: *"I found the classroom lectures and the practical lessons both useful, because they are complementary. I appreciated finding out more about these machines."*

Idriandi, Manager at PT. Probesco's dealership in Pekanbaru, Riau province, elaborated on Harahap's judgment: *"The theory in the classroom was as good as the practical operation on site. I especially appreciated hearing about the specification of the blades and the hydrostatic transmission."*

The positive feedback of all participants at this event affirms CASE's commitment to training, to help customers achieve maximum efficiency with CASE construction equipment and to help the brand's dealers develop a full understanding of the machines' world-class capabilities.

[END]

CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 loader/backhoes, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CASEce.com.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.

For more information contact:

Francesca Mazza
CASE Construction Equipment
Press Relations SEA
Email: francesca.mazza@cnhind.com
Phone: +44 7841 568487

Danilo Catalucci
CASE Construction Equipment
Head of Marketing Manager SEA & Japan
Email: danilo.catalucci@cnhind.com
Phone: +66 2 645 8126