

CASE launches new dozers and soil compactor at BAUMA CONEXPO INDIA 2016

CASE extends its range of dozers and enters the 12-13 T, 16-18 T and 20-21 T classes with three new models. It also upgrades the 1107EX soil vibratory compactor, the best in the industry, further raising the bar on its performance, fuel economy, comfort and safety

Gurgaon, 14 December, 2016

CASE Construction Equipment, a brand of CNH Industrial, presents its complete solutions for construction businesses on its stand n. 230 at the BAUMA CONEXPO INDIA 2016 trade show, which is taking place at the Huda Ground in Gurgaon (Delhi region) from 12th to 15th December.

The exhibition, which also features conferences, award ceremonies and live demonstrations, is organised by the Messe München, the Association of Equipment Manufacturers (AEM), the Builders' Association of India, the Indian Construction Equipment Manufacturers' Association, the International Powered Access Federation, *Construction Times* and *Construction Opportunities*.

CASE is launching three new dozer models and its upgraded 1107EX soil compactor, further strengthening its position as the Indian market leader in vibratory compactors for more than two decades. The brand offers Indian construction businesses its line of dozers, graders, skid steer loaders and backhoe loaders. CASE manufactures its industry-leading compactors and its backhoe loaders at its Pithampur plant. The facility caters for the domestic Indian market and for export in the Asia Pacific, Europe and the Middle East.

Mr. Abhijit Gupta, Brand Leader, CASE Construction Equipment India said, "India is a key market for our company and we have made significant investments in order to provide the best products and support to Indian customers. Our company endeavors to consistently launch and upgrade innovative machines to ensure the best fuel efficiency, longer life cycle expectancy, minimal operating costs and high operator comfort. On the heels of a successful entry in the motor grader segment, the dozers will mark our next step towards providing best technology in heavy line construction equipment in India. The new 1107EX Soil Compactor will further cement our leadership position in this segment keeping up with the evolving customer needs."

The product display highlights the CASE offering for Urban Construction, Road Building, Infrastructure and Agriculture applications. The stand is designed to draw visitors towards the new 2050M and 1650L crawler dozers, the best-in-class 845B motor grader, India's most fuel efficient 770EX loader backhoe and the upgraded 1107EX compactor – the latest arrival in the CASE compaction range that holds the title of best-selling compaction equipment in India for 2016 .



The CASE sales team will be on the stand to welcome visitors and provide detailed information on the full product offering. The Service, Parts and Financing teams will also be available to explain all the ways the brand is able to support customers in partnership with CASE dealers, providing complete business solutions - tailored financing packages, extended warranty, planned maintenance programmes, competitive cost of ownership, efficient parts and technical service.

Three new models extend the CASE dozer range, deliver bigger performance and lower TCO

The three new models, 1150L, 1650L and 2050M, ranging from 13 to 20 tons operating weight, are powered by a 6.7 litre 6 cylinder engine engineered by FPT Industrial, the sister powertrain brand to CASE Construction Equipment within the CNH Industrial group, which manufactures world class diesel engine technologies. This Tier III FPT Industrial engine introduces new features and upgrades that raise the bar on performance, and deliver market leading fuel economy and power. The turbocharged engine with an Air-to-Air intercooler features a well-proven multi injection technology to maximize torque back-up under load. The result is consistent performance, higher pulling capacity and an ability to work with high torque at lower engine rpm reducing long term engine wear.

The proven hydrostatic transmission ensures the CASE dozer is able to deliver maximum pull and push power during turning unlike mechanical transmission offered on dozers by the competitors. The operator can customise all the working parameters of the machine to achieve excellent controllability and faster cycle times. The automated functions in the cab, which includes an electrohydraulic joystick to customize the reversing and steering sensitivity, make the drivers' job easier, allowing them to achieve shorter cycle times and boost their productivity. The 2050M also features automatic blade functions, further increasing the operator's efficiency.

Easy service and maintenance is achieved through easy access ground level service check points. The cab can be tilted to provide full access to all main powertrain components. The 1150L and 1650L models are available with XLT tracks to deliver excellent drawbar pull force and perfect dozer accuracy. The 2050M features CASE Lubricated Track, which is sealed and lubricated with an oil reservoir in each pin, providing outstanding durability.

NEW DOZER MODELS	1150L	1650L	2050M
Engine power	130 hp	156 hp	232 hp
Blade capacity	2.9 m ³	3.5 m ³	5.6 m ³
Operating weight (Extra Long Tracks)	13,625 kg	17,960 kg	20,592 kg

New engine delivers powerful, fuel-efficient performance in upgraded compactors

The CASE 1107EX soil compactor features a new FPT Industrial S8000 3.9 litre engine that delivers 100 hp at 2200 rpm and torque of 435 Nm at 1300 rpm. The turbo after cooled engine with internal Exhaust Gas Recirculation ensures best-in-class fuel economy. The more than 2 million S8000 engines at work across the world are testament to the reliability of this proven power plant. The maximum applied force in the range of 34 tonnes is among the best in the industry. The hydrostatic variable speed control ensures the CASE 1107EX travels at the perfect speed for every type of soil, resulting in a uniform compaction.

This high productivity comes with high reliability and serviceability. The easy to open engine hood provides excellent access to service points. The pump group located at the rear of the machine is extremely easy to service.

The operator station provides excellent comfort and safety. The outstanding all round visibility, together with the 90-degree rotating seat, makes it easy for the operator to control the rear wheel and front drum, operating productively and safely.

The CASE 1107EX is also available with advanced features such as the compaction meter and Eagle Eye Telematics solution.

[Ends]

CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 loader/backhoes, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CASEce.com.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.

For Further information:

Rachit Mishra

+91 9650911555/ rachit.mishra@cnhind.com

Sulakshana Deshpande

+91 9819032463/ sulakshana.deshpande@indexpr.in