

CASE unveils Vibratory Tandem Compactor, Pro Series Loader Backhoe and Only Loader at EXCON 2017

*Product range extended with CASE 752EX **Vibratory Tandem Compactor** and **CASE EX Series Only Loader**. Upgrades to **PRO Series Backhoe Loader** for greater robustness, fuel efficiency, productivity, and operator comfort*

Bangalore, 12 December 2017



CASE Construction Equipment, a brand of CNH Industrial, has unveiled its latest new products - the 752EX Vibratory Tandem Compactor, 770EX OL Only Loader, and upgraded PRO Series Backhoe Loader - at the 9th International Construction Equipment and Construction Technology Trade Fair (EXCON 2017). Organised by the Confederation of Indian Industry (CII) and supported by the Indian Construction Equipment Manufacturers' Association (ICEMA), the trade fair takes place at the Bangalore International Exhibition Center from December 12th – 16th.

CASE is also displaying for the first time the 2050M Dozer and 1107EX Soil Compactor, in addition to graders, skid steer loaders and backhoe loaders. This wide range of equipment illustrates the brand's ability to cater for activities as diverse as urban construction, road building, infrastructure, mining and agriculture.

CASE manufactures its industry-leading compactors and backhoe loaders at its WCM (World Class Manufacturing) Audit-awarded Pithampur plant in Madhya Pradesh. In addition to meeting domestic needs, this facility also exports to markets in the Asia Pacific region, Africa and the Middle East.

Mr. Abhijit Gupta, Brand Leader, CASE Construction Equipment India said: "The new 752EX will strengthen CASE's leadership position in the compactor segment, in which we are the only company to have sold more than 10,000 units in India. The PRO Series Backhoe Loader and the 770EX OL Only Loader are customised to India's specific requirements. These new products are examples of how CASE stays ahead of the curve by constantly innovating and upgrading its machines to meet customers' needs, and our manufacturing facility at Pithampur is testimony to our commitment to 'Make in India'."

To fulfill business queries on site at EXCON, CASE's commercial, product support and finance team will be available to demonstrate and provide information on the brand's portfolio of business

solutions, financing packages, extended warranties, maintenance programmes, competitive ownership costs, and after sales and technical service.

PRODUCT DETAILS

CASE 752EX Vibratory Tandem Compactor

The CASE 752EX is equipped with a fuel-efficient 3.9-liter 4-cylinder engine, with a mechanical injection system and internal exhaust gas recirculation that delivers 76 HP at 2200 rpm and torque of 332 Nm at 1300 rpm. This new-generation engine - developed by CNH Industrial subsidiary FPT Industrial, the world-leading manufacturer of engines, transmissions and powertrains - provides outstanding performance, fast response times, and best-in-class fuel economy. The 752EX's single-piece engine hood gives easy access for routine maintenance, with all daily service points conveniently accessible at ground level.

The 752EX's operator compartment features a rotating operator seat which gives excellent front and rear drum/nozzle visibility, making the drive and compaction process easier and safer. The look of the machine is enhanced by two post canopies and by new fuel and water tanks.

Customised CASE 770EX OL Only Loader

Customised for the Indian market, the CASE 770EX OL is powered by a 3.9-liter 4-cylinder FPT Industrial S8000 engine with a mechanical injection system. This delivers powerful performance and fast responses coupled with 5% higher productivity and fuel savings of up to 10% versus comparable products in the market. It is re-engineered to deliver higher loader lift capacity. The power shuttle transmission provides four forward and reverse speeds. The hydraulically shifted clutches allow the operator to change direction and travel speed on the go, while the control valves deliver smooth speed and direction shifts, resulting in smooth and precise operation. The new single-piece engine hood provides excellent access for maintenance and best-in-class serviceability. The machine layout is designed to ensure all daily service points are easily accessible at ground level for quick and efficient servicing.

For enhanced operator comfort, the 770EX OL has a redesigned, spacious cab with operator friendly features such as a large buddy seat, storage compartments, mobile charger, document holder, bottle holder, radio, etc. Large glazed windows provide outstanding all-round visibility, improve air ventilation to the operator, and make it easy to listen to any early warning indication coming from any part of the machine .

The 770EX OL features CASE's state-of-the-art EAGLE EYE telematics solution to enhance performance and efficiency. This Asset Monitoring System combines internet, cellular and GPS technologies to keep an eye on details such as the real-time location of the machine, operating hours and cumulative hours, and sends warning text alerts when maintenance is required.

PRO Series Backhoe Loader

The CASE PRO Series Backhoe Loader is powered by an FPT Industrial S8000 engine which delivers powerful performance and fast response time coupled with 8% higher productivity and fuel savings of up to 10%. The Series is re-engineered from the ground-up to deliver industry-leading backhoe breakout force, higher loader lift capacity/reach and best-in-class cab visibility.

The new PRO Series Backhoe Loader has a robust, robotically welded two-piece structural frame design which results in great stability, performance and serviceability. For versatility in different Indian operating conditions the machine is designed with heavy duty structures, tanks, fenders and rims. To give the series a muscular look, there is a dual-colour tone, with a mix of Grey on the lower parts of the machine and Power Tan colour on the upper parts.

Bigger buckets allow greater load lifting and increase productivity. The series is equipped with a superior working range and will reach deeper than any other backhoe loader. There is a choice of two configurations: a standard dipper dig depth of 4.5 and 4.7 meters, or an extendable dig depth of 5.9 meters.

The power shuttle transmission provides four forward and reverse speeds. The hydraulically shifted clutches allow the operator to change direction and travel speed on the go, while the control valves deliver smooth speed and direction shifts, resulting in smooth and accurate operation. The new single-piece engine hood provides excellent access for maintenance. The machine layout has been designed to ensure all daily service points are easily accessible at ground level, for quick and efficient servicing.

In the spacious cabin, the operator seat and ergonomics have been redesigned to offer better comfort and smooth lever operations. The PRO Series will be equipped with CASE's revolutionary EAGLE EYE telematics solution for enhancing the performance and efficiency of the machine. This Asset Monitoring System gives the freedom of machine monitoring and remote diagnostics alerts at the click of a button on a mobile or desktop computer.

CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 loader/backhoes, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true



professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CASEce.com.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.

For more information click on www.casece.com/apac/en-in

For Further information:

Rachit Mishra

+91 9650911555/ rachit.mishra@cnhind.com

Bhavna Sharma

+91 9821443159/ bhavna.sharma@ketchumsampark.com