## 21/02/2018

## New Holland announces new dealer in Chichester area

New Holland is pleased to announce that MJN Tractors Ltd have been appointed as a new dealer in the Chichester area.

Based in Selsey, the Dealer Principal, Michael Newton, together with his staff, have worked with New Holland for many years and bring with them a wide range of experience in sales, service and parts to the farming community in the area.

The dealership will supply the full range of New Holland products including tractors, harvest machinery and telescopic handlers.

Michael Newton, MJN Tractors Ltd owner and dealer principal, said: "We look forward to continuing our association with New Holland at Selsey to provide an excellent level of Sales, Service and Support to our customers in our area. The company's philosophy is based around the training and development of our employees, enabling our skilled technicians and staff to deliver the level of service our customers have come to expect".

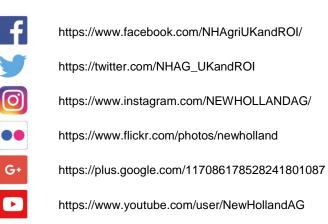
New Holland Business Director UK & ROI, Andrew Watson said: "We're extremely happy to have MJN Tractors on board. We are confident that we have chosen the best partner in West Sussex to deliver great customer service and expand our brand in a key area for our business. We wish all the staff at MJN Tractors every success in the future."

New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or groundscare professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com

New Holland Agriculture is a brand of CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. More information about CNH Industrial can be found online at www.cnhindustrial.com











## Press contacts:

Sara Sebastianelli, New Holland Agriculture. Phone: 01268 295 268 email: sara.sebastianelli@newholland.com