

CASE wins Equipment India Award for fifth consecutive year

Eleven senior industry experts judge CASE Construction Equipment as the best in the compaction equipment category.

New Delhi, 20 February 2018

CASE Construction Equipment has won in the compaction equipment category at the Equipment India Awards for the fifth consecutive year. The award was presented last night, at a ceremony and CEO forum in New Delhi.



Winners of the Equipment India Awards were determined by an 11-member jury comprising senior industry experts, company leaders and directors, business consultants, and a research professor. The annual awards are organised by Equipment India magazine, published by ASAPP Info Global Group, which is dedicated to the construction and infrastructure equipment industry.

Mr. Abhijit Gupta, Brand Leader, CASE Construction Equipment India commented: "CASE India is very proud to be honoured in this way for the fifth year in a row. During our 28-year long journey in India, CASE has always worked hard to meet its customers' expectations with world-class equipment and customer support, and so it is rewarding to see these efforts recognised by the industry's experts."

A recent example of how CASE continuously anticipates and adapts to its customers' needs, is the introduction of three new products in India: the 752EX Vibratory Tandem Compactor; the 770EX OL Only Loader, which is customised for the Indian market; and PRO Series Loader Backhoe.

The CASE 752EX Vibratory Tandem Compactor is equipped with a fuel efficient 3.9-litre four-cylinder engine, with a mechanical injection system and internal exhaust gas recirculation, which delivers 76 HP at 2200 rpm and 332 Nm of torque at 1300 rpm. This new-generation engine - developed by CNH Industrial subsidiary FPT Industrial, the world-leading manufacturer of powertrain, transmissions and axles for industrial vehicles - provides outstanding performance, fast response times, and best-in-class fuel economy.

The CASE 770EX OL is powered by a 3.9-litre four-cylinder FPT Industrial S8000 engine with a mechanical injection system. This delivers powerful performance and fast response coupled with productivity gains of eight percent and fuel savings of up to 10 percent compared to equivalent

products on the market. The 770 EX OL also has the advantage of a larger loader bucket, enabling greater load lift per bucket.

The CASE PRO Series Loader Backhoe also benefits from the productivity gains and fuel savings made possible by FPT Industrial's S8000 engine. The PRO Series has a robust two-piece structural frame for great stability and easy serviceability, and was re-engineered from the ground-up to deliver industry-leading backhoe breakout force, higher loader lift capacity and reach, and best-in-class cab visibility.

CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 loader/backhoes, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CASEce.com

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.

For more information click on www.casece.com/apac/en-in

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