



New Holland Agriculture Expands T9 SmartTrax Series Lineup

New Holland, Pa. (February 13, 2018) – New Holland North America is pleased to expand its T9 SmartTrax lineup with the T9.530 and T9.565 models. Designed with small broad acre and large row crop customers in mind, these lower horsepower track units, featuring 470 horsepower and 500 horsepower respectively, create less compaction, more traction and more pulling power while maximizing operator performance.

“We are excited to expand our T9 SmartTrax Series with the T9.530 and T9.565,” said Bret Lieberman, Vice President for New Holland North America. “These new track offerings feature a larger footprint, placing more rubber on the ground, which results in less compaction, greater traction and superior pulling power.”

The T9 SmartTrax series features the largest drive wheel in the segment with a 56.3 diameter, resulting in nearly 35-60 percent more drive lug engagement, reducing load per lug for extended durability, while helping prevent belt slippage over the drive wheel. In addition, two strategically spaced mid-rollers reduce reverse-flex for better load distribution and traction.

With a 38-degree articulation angle, the T9 SmartTrax Series boasts class-leading maneuverability, resulting in quicker headland turns, enabling operators to get the job done quickly and efficiently.

The T9 SmartTrax Series is built to last, featuring a 2,000 hour, 48 month pro-rated belt warranty, provides operators with peace of mind.

Equipped for a New World. For more than 120 years, New Holland has built a passion for farming and enduring focus on innovation. Its history is punctuated with events that have shaped agriculture’s history books with industry firsts that have improved the lives of farmers around the world. From the world’s first automatic self-tying baler in 1937, to the industry’s first autonomous concept vehicle, the NH^{DRIVE}, New Holland equips its customers for the challenges of tomorrow, today.

About New Holland

New Holland Agriculture and New Holland Construction sell and service an innovative line of agricultural and construction equipment, including a full line of tractors, hay and forage equipment, harvesting, crop production, skid steer and compact track loaders, compact wheel loaders, tractor loader backhoes and mini excavators. Sales, parts and service are provided by more than 1,000 New Holland dealers throughout North America. More information on New Holland can be found at www.newholland.com/na.

New Holland is a brand of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.



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