



New Holland Adds T9.530 and T9.565 HP Track Units to Complete Full-Line Offering

New Holland, PA (October 30, 2017) – New Holland expanded its T9 Series 4WD tractors to include two all-new mid-range models, T9.530 and T9.565, bringing the total to five products offering track options.

“By adding the T9.530 and 565 models to the series, we’re offering a greater range of selection in regards to horsepower,” said Ken Paul, T7, T8 & T9 Product Marketing Manager for New Holland. “We’ve also got two belt choices with standard traction lug or our industry exclusive deep traction lug which significantly enhances performance by delivering superior traction, all to meet our customers’ demands and specific farming needs.”

Offering two track options, the industry exclusive Hi-Idler or Standard track and extended durability, New Holland T9 Series tractors with tracks utilize more drive lug engagement, which reduces load per lug while delivering more power disbursement for superior pulling capability. Wider track footprints cover more ground contact area, providing superior traction and better flotation, which contributes to easier handling of larger and heavier implements.

Additionally, the spacious atmosphere inside a T9 series tractor cab offers maximum comfort and class-leading maneuverability. Designed with no mid-roller directly under the track module pivot point, reducing ride impact for maximum operator comfort while the 38 degree articulation on standard track models, deliver quicker headland turns.

T9 Series 4WD tractors are available with either Standard track or New Holland’s industry-exclusive Hi-Idler tracks, with the exception of T9.530 and 565 models which are available only in the Standard option. For more information on each available model’s performance features, serviceability, convenience and configurations, visit www.newholland.com.

Equipped for a New World. For more than 120 years, New Holland has built a passion for farming and enduring focus on innovation. Its history is punctuated with events that have shaped agriculture’s history books with industry firsts that have improved the lives of farmers around the world. From the world’s first automatic self-tying baler in 1937, to the industry’s first autonomous concept vehicle, the NH^{DRIVE}, New Holland equips its customers for the challenges of tomorrow, today.

About New Holland

New Holland Agriculture and New Holland Construction sell and service an innovative line of agricultural and construction equipment, including a full line of tractors, hay and forage equipment, harvesting, crop production, skid steer and compact track loaders, compact wheel loaders, tractor



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loader backhoes and mini excavators. Sales, parts and service are provided by more than 1,000 New Holland dealers throughout North America. More information on New Holland can be found at www.newholland.com/na.

New Holland is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com

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For more information, contact:

Aimee Culbert

New Holland North America

Aimee.Culbert@NewHolland.com | 717-413-3367

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