

New Holland Agriculture Unveils New TK4 Series Crawler Tractors

New Holland, Pa. (February 13, 2018) – New Holland North America is pleased to announce the launch of its all-new TK4 Series crawler tractors. With more than 85 years of manufacturing experience in the crawler sector, the new TK4 series tractors confirm New Holland's undisputed leadership in the vineyard and orchard segment as the only manufacturer to provide both self-propelled harvesters and the narrow tractors to work vineyards and orchards. Composed of four models featuring up to 86 PTO horsepower, the TK4 Series offers farmers and contractors exceptional stability, comfort and performance, new and enhanced power levels, efficient fuel usage and absolute respect for the health of their vines and trees.

"The TK4 Series pairs functional design to boost stability and traction, with the utmost comfort and efficiency to help producers tackle the most difficult conditions," said Bret Lieberman, Vice President for New Holland North America. "Given our continuous innovation in this segment, customers can be sure to find the ideal machine for to meet the needs of their operation."

New Electronically Controlled Engines for Top Level Performance

The TK4 Series' new FPT Industrial Tier 4 compliant F5C engines, 74- and 98-Horsepower, maintain the same exceptional performance levels as their predecessors in terms of power and torque, while delivering even greater efficiency. Maximum power is now delivered continuously from 1,900 to 2,300 rpm, and fuel consumption is even more economical, thanks to the new electronic engine management system. To meet the stringent Tier 4A emissions regulations, the engines on the TK4 Series crawlers use a Cooled Exhaust Gas Recirculation (CEGR) system and a Diesel Particulate Filter (DPF), strategically housed in the new front axle casting.

Reimagined Operator Comfort

Many updates have been made to maximize operator comfort including a new 10 mm steel bulkhead that separates the operator from the engine, radically reducing the temperature in the footwell area, new side panels that keep dust and hot air away from the operator, which is especially important when working on very dry terrain, and a new optional air suspension seat to reduce operator exposure to vibration.

New Front Axle Casting

The front axle casting of the new TK4 crawlers has been designed to be heavier and stronger to allow the application of up to 1,100 lbs (500kg) of front ballast. The increased front axle casting capacity means the new TK4 machines can easily work with even bigger and heavier front implements.

Exclusive New Holland Options

The new TK series tractors continue to offer all of the exclusive systems that have established New Holland as a leading force in the crawler tractor segment:

Steering-O-Matic[™] Plus, a unique single control lever to steer, drive and stop the tractor







- Interchangeable rubber and steel tracks on TK4.80F (available with SmartTrax rubber tracks from the factory only) and TK4.100M
- Lift-O-Matic[™] hydraulic lift control system
- Optional factory cab on Open Field models (TK4.100 & TK4.100M)

New Style

The new styling of the hood, with its rounded contours and distinctive cat-eye headlights, not only brings the new TK4 tractors in line with the rest of New Holland's extensive tractor family, it also improves front and side visibility of the work area.

Fruit and Vineyard Solutions

The new TK4 series are complimented by New Holland's full line of equipment designed for vineyards and orchards. New Holland also launched a new series of the Braud high-capacity grape harvesters, as well as redesigned the emission systems for the T4F and T4V narrow wheeled tractors this year.

Equipped for a New World. For more than 120 years, New Holland has built a passion for farming and enduring focus on innovation. Its history is punctuated with events that have shaped agriculture's history books with industry firsts that have improved the lives of farmers around the world. From the world's first automatic self-tying baler in 1937, to the industry's first autonomous concept vehicle, the NHDRIVE, New Holland equips its customers for the challenges of tomorrow, today.

About New Holland

New Holland Agriculture and New Holland Construction sell and service an innovative line of agricultural and construction equipment, including a full line of tractors, hay and forage equipment, harvesting, crop production, skid steer and compact track loaders, compact wheel loaders, tractor loader backhoes and mini excavators. Sales, parts and service are provided by more than 1,000 New Holland dealers throughout North America. More information on New Holland can be found at www.newholland.com/na.

New Holland is a brand of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.

http://www.newholland.com/na https://www.facebook.com/newhollandna http://www.youtube.com/NewHollandNAhttps://twitter.com/NHAgriculture

For more information, contact:

Aimee Culbert
New Holland North America
Aimee.Culbert@NewHolland.com | 717-413-3367



###