

For more information, contact:

North America

Sy Stevens, +1 262 636 0850

sy.stevens@caseih.com

Europe, Middle East, & Africa

Ester Gilli, +43 7435 500 634

ester.gilli@caseih.com

Latin America

Jorge Gorgen, +55 11 983368241

jorge.gorgen@cnhind.com

Asia-Pacific

Gemma Holly, +61 (02) 9673 7700

gemma.holly@caseih.com

Case IH and The Climate Corporation Partner to Deliver Two-way Data Sharing

Case IH will enable their customers to seamlessly share in-depth real-time machine data with The Climate Corporation to enhance productivity and in-field efficiency

RACINE, Wisconsin (February 2, 2018)

Case IH and The Climate Corporation, a subsidiary of Monsanto Company, announced today a new partnership that will extend and develop a portfolio of data sharing capabilities to help farmers with real-time agronomic visualization and decision-making solutions. Case IH will provide customers two-way data connectivity between the AFS Connect™ precision farming platform and The Climate Corporation's industry-leading Climate FieldView™ digital agriculture platform.

"This agreement further integrates agronomy and precision farming for Case IH customers," said Case IH Brand President, Andreas Klauser. "With this partnership, Case IH will deliver the very best in agronomic data visualization and machine data decision-making and support tools. Having access to this information throughout the growing season will drive productivity and profitability for our customers.

“For more than 20 years, AFS has stood for open architecture to facilitate field operations and give flexibility in sharing and applying data. We are pleased to continue this commitment with an evolving solution set to meet our customer’s needs.”

This partnership offers Case IH customers unique functionality with real-time machine and field data, including agronomic prescriptions, which can be both received and transmitted to Climate FieldView using the AFS Connect platform. To date, this integration with Climate FieldView provides one of the most extensive data sets available. This additional level of real-time data connectivity will enable agribusinesses to fine tune field operations to further enhance their in-field productivity and efficiency across their existing machinery fleets.

“Case IH customers using Climate FieldView and the new features enabled by Case IH machine data within this partnership will have new opportunities for field efficiency and productivity from their data,” says Robert Zemenchik, Case IH AFS global product manager. “This partnership advances our longstanding data-based focus on agronomy and machine optimization for the Case IH brand and its customers.”

In addition to the in-field benefits, this partnership foresees further development to provide dealers offering Climate FieldView additional tools to proactively support their customers. Both companies are working to enable farmers the ability to share real-time machine information with their local dealer, in order for them to receive support even more quickly.

Customers who use Climate FieldView, provided through Case IH dealers, can look forward to additional features within their Climate FieldView Cab application throughout the course of 2018.

Case IH is a global leader in agricultural equipment, committed to collaborating with its customers to develop the most powerful, productive, reliable equipment — designed to meet today’s agricultural challenges. With headquarters in the United States, Case IH has a network of dealers and distributors that operates in over 160 countries. Case IH provides agricultural equipment systems, flexible financial service offerings and parts and service support for professional farmers and commercial operators through a dedicated network of professional dealers and distributors. Productivity-enhancing products include tractors; combines and harvesters; hay and forage equipment; tillage tools; planting and seeding systems; sprayers and applicators; site-specific farming tools; and utility vehicles. Case IH is a brand of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI).

###